TV GUIDE®

15¢

WHAT IS GODFREY'S HOLD ON WOMEN?

LOCAL PROGRAM LISTINGS
Week Of June 4-10

Arthur Godfrey

as we see it

Arthur Murray has a suit pending against two writers for turning out what he terms a "totally worthless" script. Murray wants $101,750 from Mort Green and George Foster who, he charges, are not of the "highest caliber and merit" they represented themselves to be.

The show, of course, was *The Arthur Murray Party.* As a result of one Green-Foster script, the complaint states, "audience reception" decreased considerably, "thereby substantially reducing the advertising value" of the program.

Writers, rejoice! Here, at last, is the recognition you have been seeking so long. Imagine a producer admitting publicly that the script—and not the star—was chiefly responsible for the success or failure of a program!

Then again, what are the legal rights of the viewer? Could Herkimer Twipple, a viewer in Deadeye, Wyo., sue Milton Berle for wasting Twipple's time when Twipple might have enjoyed himself more watching Red Skelton? Or should Twipple sue Berle's writers? Or Berle's mother, for that matter, because basically she's responsible for Uncle Miltie?

It gets more complicated. Suppose a writer turns in a real dilly of a script for a show and the star forgets his lines, blows up, and turns in a generally poor performance. Can the writer sue the star for ruining the writer's reputation?

We can't wait to hear the verdict on the Murray suit. It may open up a whole new approach to television. The time may come when a TV set will be as important an item in a lawyer's office as "Blackstone."

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TV Teletype

NEW YORK Bob Stahl reports:

National Broadcasting Company, which plunged on "spectaculars" for next season, has already hit the jackpot for $10,000,000. Automobile manufacturers have bought all 13 Saturday night extravaganzas, for about $300,000 each or close to $4,000,000 . . . Hazel Bishop, cosmetic manufacturer, is plunking down another $4,000,000 for 13 Sunday night programs . . . RCA will spend $2,000,000 for half the Monday night shows. Each spectacular runs 90 minutes and will be telecast in color.

* * *

EDWARD R. MURROW hopes to pull a TV coup June 11 by interviewing ROCKY MARCIANO and EZZARD CHARLES from their training camps on Person to Person a week before their heavyweight title fight. Since the fight has been banned from home TV, this will give many viewers their last chance to see the boxers. MURROW wants to rig a special circuit that would permit MARCIANO and CHARLES to talk to each other via long-range TV as he looks on.

* * *

Although BARRY NELSON and My Favorite Husband vacation this summer, BARRY will still be on TV. The Hunter, a telefilm series in which he starred several years ago, has been revived to replace Man Against Crime Sunday nights . . . Mr. and Mrs. North has been canceled by both sponsors after July. What happens to the show then is not known.

* * *

LEO MORGAN, who has produced shows for some of TV's highest-rated comedians, signed to produce SID CAESAR's new program next fall . . . RED BUTTONS' status for next season is still balancing precariously on his sponsor's decision. If the advertiser decides to cancel RED, CBS may replace his show.

* * *

A new hour-long dramatic series, tentatively titled This Is the Story, goes Thursday nights on CBS from 8:30 to 9:30 in the fall. Four Star Playhouse will move into the 9:30 to 10:00 period, putting it directly opposite Ford Theater, another telefilm series with Hollywood name stars . . . ABC didn't have to wait long for a new sponsor when Motorola dropped the TV Hour. Elgin watches is picking up the tab for the show.

* * *

Continuing the monthly battle for top-dog position in the ratings, I Love Lucy climbed back into first place, according to latest Nielsen report. Dragnet slipped back to second, six percentage points behind . . . NBC plans to install a new public affairs show, The Comment, in the eight weeks when Ethel and Albert vacation.

**Trade-mark, Teletype Corp.*

HOLLYWOOD

Dan Jenkins reports:

The contracts have been signed for JIMMY DURANTE and DONALD O'CONNOR to alternate on a new weekly half-hour show for Texaco next fall. They'll be on NBC Saturday nites, DURANTE live, O'CONNOR filmed . . . One of the oldest mysteries in show biz has been solved by columnist SHEILAH GRAHAM. JIMMY DURANTE admitted to her what a lot of people have long guessed: that his "Goodnight, Mrs. Calabash, wherever you are" is a reference to his late wife.

* * *

BETTY HUTTON finally succumbed to the lure of cash and the talent of MAX LIEBMAN. For $25,000 before taxes she'll make her TV bow on LIEBMAN's new Show of Shows Sept. 12, which will also be the first of NBC's new 90-minute color spectaculars. LIEBMAN also has signed JUDY HOLLIDAY to headline three of the shows next season, with NANETTE FABRAY scheduled for another three.

* * *

It will be the Summer Comedy Hour starting June 6, the shows to alternate between New York and Hollywood . . . After only four weeks on the air, EDDIE MAYEHOFF's That's My Boy! has been renewed by Plymouth to run through October, which probably makes it a cinch to continue straight through the entire 1954 season.

* * *

DANNY THOMAS is taking a big risk in doing no less than 22 repeats of Make Room for Daddy. The repeat sked has already started and will run through the summer. It must be said, however, that the shows stand up on the second viewing . . . ANN SHERIDAN does the pilot of a new series, Las Vegas Woman, June 15. It will be produced by the same outfit doing ANN SOTHERN's Private Secretary.

* * *

Desilu has completed three pilots (December Bride, Country Doctor and the Artful Miss Dodger) and has a fourth (Mr. Tutt) in the cutting rooms. There is no grass growing under the feet of Mr. DESI ARNAZ . . . STU ERWIN and his co-starring wife, JUNE COLLYER, are looking at a script for a feature film to be based on their Trouble with Father TV series . . . JACK BENNY, unlimbering a new talent, plans to make an album of children's records.

* * *

NAT HIKEN, largely responsible for MARTHA RAYE's success on NBC, has moved over to CBS to create a format for PHIL SILVERS . . . RCA-NBC's GENERAL DAVID SARNOFF is predicting worldwide 3-D TV within five years--and without glasses, at that. If that means FAROUK in 3-D, we're getting out.

* * *

A job-seeking emcee walked out on a CBS-TV audition here because he couldn't get any laughs out of the small, granite-faced studio audience. The audience was made up entirely of CBS programming execs (who never laugh at anything but their wives' jokes) who had decided to give him the job. They're still looking for him.

What's Godfrey's Hold on Women?

What is Arthur Godfrey's hold on American women? Does he draw out their motherly instincts? Does he have them hypnotized?

It's a little of each, according to Dr. George W. Crane, a famed Chicago psychologist and physician.

Dr. Crane sees America's greatest salesman as a shrewd and talented man who is smart enough to take advantage of the advertising industry's obsession with superlatives.

Godfrey goes overboard the other way—and sells.

"Godfrey has a strong appeal to females," Dr. Crane said. "He creates a fatherly tone. Women are more apt to associate him with their fathers than with husbands or sweethearts.

"He makes the women feel relaxed

and part of what is going on. He'll pat one of his singers on the back and say, 'Come on, honey, you sing it and you'll sing it the best.' "

The fatherly appeal naturally makes Godfrey a stronger bet with mothers and middle-aged women than with the youngsters, Dr. Crane believes. Because of this, his career can survive incidents such as the firing of several performers. Even his tiff with the Civil Aeronautics Authority over a plane incident did not hurt his standing for any appreciable time. Father knows best. The kids make the squeals, but mama buys the groceries.

Arthur Kids 'Em

Godfrey's injection of humor into advertising, and his kidding of his sponsors' products, probably were most responsible for drawing national attention to him, Dr. Crane asserts.

"There rarely is humor in advertising," the doctor said. "It's hard to sell it. The sponsors want their products handled with dignity.

"To them, their pills and tires and autos rank somewhere between the Taj Mahal and the elixir of life. As such, they are not to be mentioned with levity."

Like An Old Shoe

Godfrey gives listeners naturalness.

"He doesn't look like the product of a Hollywood make-up artist. There is no affectation in gestures or movements, dress or features.

"He is relaxed and unhurried," Dr. Crane continued. "He never suggests that he is reading a commercial in a mad rush to get it all into a limited time, although in truth he's trying to beat the clock just like anyone else. He's keen enough to hide it."

Does Godfrey hypnotize the girls?

"There certainly is an element of hypnosis in his manner," said the psychologist. "Of course, there's some hypnosis in all advertising. But Godfrey's relaxed, reassuring, gentle tone is related closely to the technique used to induce hypnotic trances. You're familiar with it—'relax, relax, you are going to sleep.'

"Godfrey stops, for sure, before they're asleep. But it's hard to underestimate his power of suggestion."

Godfrey made the Nation conscious of the word "humility" when he fired singer La Rosa on the charge of losing same. The psychologist in Dr. Crane doesn't see any abundance of humility in Godfrey himself. But this observation is not necessarily critical.

"I don't notice so much humility as naturalness in Godfrey," Dr. Crane observed. "It is a naturalness that promotes belief, credulity. How much of this is rehearsed I have no idea."

Godfrey's spontaneity keeps the audiences coming back, Dr. Crane believes. As an example, the psychologist pointed to a typical case. One of the guests on *Talent Scouts* stumbled on a tongue-twister and the embarrassing phrase that came out of the TV speakers brought blushes and belly-laughs into 20,000,000 American living rooms. Godfrey, instead of trying to cover the blooper, milked it for every possible laugh.

Godfrey's secret of success seems so ridiculously simple, why doesn't

Chicago's Dr. George W. Crane, left, calls Godfrey, below, "shrewd and talented."

he have a large number of imitators?

Dr. Crane thinks that advertising moguls regard Godfrey as a freak—as the exception to the rule that advertising must deal in superlatives rather than simple facts.

"Advertising is the rape of the English language," Dr. Crane asserted. "The way they've used such words as 'marvelous,' 'tremendous,' 'colossal,' and 'thrilling'—why, there aren't any superlatives left, even to make love with.

Superabundance Of Superlatives

"Why do 95 per cent of them stick to superlatives? There are too many self-styled experts in New York and Hollywood who say they know what we, the public, want. You say you know what you want. They say 'No! *We* know what you want.' There's a little omniscient hierarchy in advertising.

"They say they give the people what the people want. But they don't. They give the people what they think the people should want. As for Godfrey's success, they charge it off to a divine talent in the man, instead of an advertising law."

Will Godfrey Last?

Will Godfrey last? Certainly, says the doctor.

"I've heard of fans getting tired of him. It's no reflection on his merits. You can get tired of too much sirloin steak, too.

"His manner is permanently valuable. Any monotony comes only from excessive repetition, from too many shows a week.

"Think of our lives in terms of music. As we grow older, our tempo changes, from a fox trot to a waltz. Advertisers use a fast fox trot in their fierce selling drives, in their intensity to get in as many big words as possible to beat the clock.

"Godfrey waltzes. A waltz is timeless."

Four Days Make One Weak

Dennis' Children Keep Life Hectic For 'TV Bachelor'

Brentwood, Cal., is one of those money-sprinkled suburbs whose shopping center is archly referred to as "the village"; whose winding roads bear names like Tigertail and Saltair and whose few remaining unsold lots are priced higher than a kite in an updraft. Being a sub-suburb of suburban Beverly Hills, it is loaded with movie and TV stars on a high turnover basis.

Now, in the film capital, a star's home is rarely associated with the star himself. It is almost invariably "the old Gloria Swanson place" or "the former Rin Tin Tin manse," regardless of who might be footing the current utilities bill.

An exception to this rule-of-thumb is the Dennis Day farmhouse, located north of Sunset Boulevard in the outer reaches of Brentwood. Day and his wife, the former Peggy Almquist, bought the place from its builder, who was not a star, thereby assuring its future pedigree as "the old Dennis Day place."

The pedigree is going to have to wait awhile, however, as Dennis and his wife have remodeled it with a

Four old salts: Pop Day intrigues Patrick, Michael and Dennis, Jr.

careful Irish eye on future expansion. They are the early settler type and, with four young McNultys all under the age of six, they are both early and settled.

Right here it should be explained that in this woodsy little corner of Brentwood the Days are known as "the McNultys," Dennis' real name being Eugene Patrick McNulty. The children, Margaret, 1; Michael, 3; Dennis, Jr., 4, and Patrick, 5, are known strictly as "the McNulty children."

It's the end of a perfect Day, you might say, when the kids rush out to meet their particular Mr. McNulty. That workaday character, name of Dennis, disappears, and in his place there's only "Daddy."

With four Indians of Irish descent

Rough house: even Margaret, 1, joins in fun as the kids pummel old Daddy Day.

on the premises, Dennis generally finds himself up by 7:00 A.M. whether he likes it or not. Breakfast is a pleasant sort of bedlam—the kind only parents can ever become accustomed to. After that, it's up to Peggy McNulty to get her husband piled into his car, the two older boys piled off to nursery school and the other kids piled out from underfoot.

On weekdays Dennis generally gets home fairly late, just in time to try to calm the children with a quick story before their bedtime. He and Peggy like a quiet dinner together and spend most evenings watching television. Sunday, however, is family day. Dennis leads the entire brood off to church, after which the four Indians rule the roost and keep their father stepping.

An Irish Stew

A favorite Sunday occupation is a family barbecue, with Dennis himself presiding at the open pit built into the den's huge brick fireplace. In warmer weather the backyard pool becomes the general meeting place, fairly crawling with McNultys. Dennis has four brothers and a sister, plus enough nieces and nephews to stock a small school. The canyon neighborhood, in fact, is rapidly becoming known as McNulty Gulch.

Aside from the occasional fishing sorties, which are strictly a mother-and-father deal, the McNultys are as tightly knit a family group as Hollywood boasts, and keep pretty much to themselves in their canyon hideout. Dennis keeps a firm hand on the children's reins, and labors mightily to keep their natural, exuberant tendencies within limits.

Hams Must Age, You Know

Patrick, the oldest boy, already has some of his excess energy siphoned off into show business, having appeared on one of his father's TV films in the role of Dennis himself as a young boy. Whether or not the others will follow suit is something Dennis is not yet prepared to say.

"They're too young at the moment," he says matter-of-factly, "to do anything but get in and out of trouble. But they're Irish and they're mine, and it's quite possible there is a small amount of latent ham in them."

TV's Loveliest

Ghost

NOW YOU SEE HER, NOW YOU DON'T ON 'TOPPER' SHOW

While it would perhaps be ungallant to mention that Anne Jeffreys is not only TV's loveliest but also its *only* ghost, this is nevertheless a fact. Aside from her husband and a dog, neither of whom could be expected to hold still for the adjective "lovely," Miss Jeffreys stands alone in her portrayal of a nebulous glob of ectoplasm on the TV screens of the Nation.

As the brightly sophisticated Marion Kerby ("Marion with an 'o,' Kerby with an 'e,' Anne with an 'e,' Jeffreys with an 'r-e-y,'" she says gloomily. "Nobody ever gets them right."), Anne never quite knows whether she's supposed to be dead or alive so far as the *Topper* series is concerned. "I know only that by the end of a shooting day, I'm dead," she says.

A transplanted New Yorker whose heart and empty apartment are still on Broadway, Anne has found TV film the most grueling work she has ever done. "And if it weren't for those wonderful people sitting out there in front of their sets," she says, a trifle bitterly, "it would also be the most unrewarding. I ran into a photographer at the Emmy awards just the other night and he acted real surprised and said, 'Well, hel-lo! Where've you been all these years?'"

'It's Been Quite A Ranch.'

The fact that Anne and her co-starring husband, Bob Sterling, have been living and working in Hollywood since August of last year has apparently made little or no impression. "New York and Hollywood," she explains, "are two different entities. Back there, people catalog you by the Broadway shows you've been in or are doing. Out here, it's strictly pictures. If you haven't made a picture lately, you're a rancher.

"I haven't made a picture since 1945, so I'm a rancher. The fact that I had the lead in 'Kiss Me Kate' for two and a half years on Broadway and starred in 'Three Wishes for Jamie' and toured the country with Bob in a nightclub act and have made no less than 31 *Topper* films means absolutely nothing."

'Ah'm From New Yawk, Suh.'

Born Anne Jeffreys Carmichael in North Carolina, Anne's stubborn devotion to Broadway is expressed in a rather treacherous Southern accent hardly compatible with the cultured Brooklynese of most dyed-in-the-wool Broadwayites. But that she is a genuine New Yorker cannot be denied. It is readily apparent that she is being a brick about this whole California deal and will carry her end of the TV load if it kills her.

"I'm a workhorse," she says flatly. "Always have been. But it's taken a long, long time to get used to this 6:45 A.M. business. In New York we never got to bed until around 4:00 in the morning. We'd sleep all day, have lunch at 5:00 or 6:00 in the afternoon, get to the theater at 8:00, have a snack after the show and then party a bit until 4:00. Nice normal Broadway routine."

But the nice normal Hollywood routine is killing her. On the set at 8:30, a hectic lunch anywhere between noon and 2:30, leave the set

◀ Devilish duo: Bob Sterling is dressed for part as his wife, Anne Jeffreys, looks eager for pranks on *Topper* show.

Topper cast: With Anne and Bob are the Toppers, Leo G. Carroll and Lee Patrick. And, of course, Buck III as Neil.

no earlier than 7:00, home for a quick supper, a frantic look at the next day's script—and bed by 10:00.

"Our week off is no particular bargain, either," she says. "We shoot two weeks and lay off the third. This, for instance, is our week off. We have a minimum of three press interviews set up, plus a photo layout. I have to spend one entire day getting next week's wardrobe ready. I have five music lessons with my vocal coach and I spend an hour every day exercising at Terry Hunt's gym."

Mother Knows Best

Anne originally had wanted to be a doctor but was pushed into show business by her mother, a Carolina beauty with a voice to match and a family tradition which regarded the stage as untouchable. Thus frustrated, Mrs. Carmichael took advantage of another generation's enlightenment and saw to it that her daughter took singing and dancing lessons.

"I had a radio show of my own in Durham by the time I was 10," Anne says. "I hated it, really, but mother kept after me and all of a sudden the fever took. Right up until the time I married Bob, two and a half years ago, Mother stuck with me, even to the point of being my business manager. She had to make most of the decisions, too, because I'm constitutionally incapable of accepting anything new. I always say no, instinctively."

Success Is Many-Sided

The decisions have turned out pretty well. A singer (or at least a hummer) from the age of one, Anne was packed off to New York after her graduation from Anderson (N.C.) Junior College, won herself a scholarship with the New York Municipal Opera Association and has since sung her way through the leading roles of such operatic bits as "La Traviata," "La Boheme" and "Pagliacci." Between roles, inevitably, she became a Powers model.

Also inevitably, she went to Hollywood, being pushed firmly into this venture by her mother. ("Mother," Anne says, "has a wonderful way of staying in the background. She's never around, but she's always there when I want her.") Anne made a total of 34 pictures in Hollywood, most of them, naturally, non-singing roles. Hollywood is like that. By 1945, she'd had it, and fled back to her beloved Broadway to do "La Tosca," "Street Scene" and, finally, the epic "Kiss Me Kate."

Anne is hopeful that her first child, expected in July, will follow her footsteps. "Boy or girl," she says, "makes no difference. I'd even let it sleep in a wardrobe trunk if I thought it would help any. But I won't push. I'll just suggest and lead and hint and demonstrate—and probably wind up with a doctor. Oh, well."

Chicago Dateline

TV's Week: Irv Kupcinet and his hard-working associates racked up another successful cerebral palsy telethon (this makes the fifth in a row) by collecting over $550,000 on WBKB's 28¾ hour spectacle. The sum reportedly tops results of any CP telethon ever held in the country.

Chicagoland viewers witnessed the birth June 1st of a new WGN-TV offering, *Bandstand Matinee,* featuring disk jockey Jim Lounsbury as host. The Mon. through Fri. afternoon stanza features high school dancing and beauty contests with special appearances by recording artists of national fame.

Evans

The Windy City lost one of its TV reg'lars when Bill Bailey left June 1st to become program manager of WLW-D, Dayton, Ohio. The former star of such local video favorites as *National Barn Dance, Old American Barn Dance* and *Cactus Jim* will now have his own Godfrey-style show and develop programs.

Week's Highlights: Bob and Kay mark their fifth year in television this Friday with another of their delightfully-informal video parties.

WGN-TV will televise the annual *La-Grange Pet Parade* from 9:30 to 11 AM Saturday with a host of Chicago radio and TV personalities attending. Jack Brickhouse will emcee.

Advance Tips on Shows: If you like Bergen Evans, you'd better watch *Of Many Things* regularly from now until July 7 when the show's contract runs out. Chances are pretty good that WBKB will replace the professor's stint with *Twenty Questions.*

Beulah Karney's WBKB replacements are rarin' to go just as soon as Beulah leaves and the Army-McCarthy hearings end. French chef George Nichols takes over the Mon., Wed., and Fri. spots and home economist Clarice McWilliams gets the Tues.-Thurs. time.

Correction: When Liberace appears in Milwaukee for a concert, his father, Salvatore, plays in the orchestra. Last week's issue mistakenly reported the elder Liberace as deceased.

channels listed in program section

CHICAGO, ILL.

2 **WBBM-TV** (CBS)	410 N. Michigan Ave.	7 **WBKB** (ABC)	20 N. Wacker Dr.
5 **WNBQ** (NBC)	Merchandise Mart	9 **WGN-TV** (Du Mont)	441 N. Michigan Ave.

MILWAUKEE, WIS. — 4 **WTMJ-TV** (NBC) 720 E. Capitol Dr.

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The Late-Late Chicago Shows . . .

WHY VIEWERS SING THOSE

IF you've noticed an epidemic of yawning, sluggishness and baggy eyes about you these past mornings, blame television. With the rash of late-late evening shows introduced this year by Chicago TV stations and the popularity many have achieved, viewers are kept captive to their sets far into the morning.

Such nocturnal habits make it hard to respond to the loudest alarm clock the next AM. Writing to TV GUIDE recently, one heavy-lidded viewer groaned, "Why can't WNBQ schedule its Tuesday night *Championship Golf* show (11 PM-Midnight) at an earlier hour? It's a fine program, but it's rugged to get up the next morning."

These complaints are becoming chronic. Beside *Championship Golf*, other "offenders" include: *The Howard Miller Show* (11 PM, Fri., Ch. 5); *Chicago Crossroads* (11 PM, Mon., Ch. 5); *Guest House* (11:15 PM, Mon., Ch. 7); *The Tom Duggan Show* (11:15 PM, Tue. thru Fri., Ch. 7); *Your Lucky Star* (11:10 PM, Mon. Thru Fri., Ch. 7), and in season, *Harness Racing* (11 PM, Thurs., Ch. 5).

Time to Shift Gears?

To their credit, most of these programs are geared to late-hour viewing. Best attuned of all is the highly-rated *Miller Show*. It's a smooth melange of music on records, celebrity interviews and light chatter by Howard. But even Miller admirers contend the show would go as smoothly earlier in the evening.

Chicago Crossroads and *Guest House* are patterned, intentionally or otherwise, after Miller's hit stanza. *Crossroads* is a vehicle for Tony and Dorothy Weitzel, a pair of long-time Chicago favorites. *Guest House* is likewise headed by an engaging TV personality, Fran Allison. Even minus old friends, Kukla, and Ollie, she is graciously entertaining.

Next in line is Tom Duggan, who has been keeping midnight TV vigils for over a year. Loyal Duggan followers would stay up till dawn to hear temperamental, often choleric, Tom. Yet they, too, were unhappy with his time slot.

Harness Racing is automatically restricted to its 11 PM-Midnight berth on Channel 5. It's timed to pick up sulky feature races which are run at the tracks specifically at that hour.

On Channels 2 and 9, incidentally, the yawn patrol is kept by feature film lovers who seldom make complaints. By the very nature of the fare they enjoy, midnight movie addicts are a hardy breed.

More typical televiewers, however, find midnight is at least an hour past their bedtime. And for adolescents, curfew is commonly set at 10. Since teen-agers comprise a solid bloc of enthusiasts for such as the *Miller Show*, it poses a problem, at least for parents.

What then is responsible for the unpopular concentration of popular local programs in the late-late evening? The answer is hopelessly simple: the crowded TV schedule. Heavily budgeted network shows (from N. Y. and L. A.) inevitably pre-empt the choice early evening hours. All that

12:45 [4] Let's Look At The News
⑨ Charm Salon—Beauty
How to walk, sit, and stand beautifully. Pat Stevens is hostess.

12:55 ⑦ News—Ulmer Turner
⑨ News—Steve Fentress

1:00 ② Double Or Nothing—Quiz
Bert Parks emcees quiz game.
[4] Grenadiers—Musical
⑤ Creative Cookery—Recipes
Broiled Shrimp En Brochette; Lazy Susan Party Snack Tray. Francois, Bob and Frank Pape are on hand.
⑦ Ruth Crowley—Baby Care
Baby's first outdoor life.
⑨ Batting Practice—Warm-up
Jack Brickhouse comments on teams.

1:10 ⑨ Lead Off Man—Interviews
Vince Lloyd interviews players.

1:15 ⑦ The Doctor Answers
Elizabeth Hart conducts discussion with Dr. W. W. Bauer or Dr. William Bolton.

1:30 ② Linkletter's House Party
Game: "What's in the House?"
[4] Bob Heiss—Interviews
⑦ Claude Kirchner—Variety
⑨ BASEBALL—Cubs vs. Bklyn.

1:55 [4] Weather—Bill Carlsen

2:00 ② Big Payoff—Quiz Game
Bob Kennedy and Fran Keegan.
⑤ [4] Kate Smith—Variety
(1 & 2) Musical revue. (3) Senator Leverett Saltonstall (R., Mass.) joins Ted Collins at the cracker barrel.
⑦ Stuart Brent—Comments

2:15 ⑦ Swingalong—Musical

2:30 ② Bob Crosby—Musical
Tunes: "I Get So Lonely," "Little Things Mean a Lot," "How Do You Want Me to Sing My Love Song?" "No Help Wanted," "Waiting for Ships that Never Come In." Bob and his troupe wind up their story in Houston.
⑦ Win Stracke—Kids
"Uncle Win," with fun, folk songs, and animals.

3:00 ② Woman With A Past—Serial
Lynn loses the bottle to live her own life. She decides to follow the advice of Jerry and Pegs.
⑤ [4] Welcome Travelers
Interviews with Tammy Bartlett. (Guests invited. Write Guest Relations, WNBQ.)
⑦ MOVIE—Feature Film

3:15 ② Secret Storm—Serial
The case of Jerry Ames reaches the courtroom, but it appears that Peter Ames is the man who will be tried.

3:30 ② Petticoat Party—Games
Frazier Thomas emcees the fun. (Guests invited. Write Petticoat Party, WBBM-TV.)
⑤ [4] On Your Account
Win Elliot interviews special guests.

3:45 ⑨ Tenth Inning—Interviews
Jack Brickhouse interviews fans.

3:55 ⑦ News—Ulmer Turner

4:00 ② Shopping With Miss Lee
Lee Phillip with shopping tips.
[4] Beulah Donohue—Women
⑤ Pinky Lee—Variety
⑦ Home Theater—Film Drama
"A Matter Of Honor." A young artist in need of money agrees to charm a young lady for his friend. The results—humorous complications. Jeff York.
⑨ Movie Quick Quiz—Game
Dick "Two Ton Baker" emcees.

4:15 ⑨ Bandstand Matinee—Music
Jim Lounsbury spins discs for teeners.

4:20 ② MOVIE—Western
"Oregon Trail Scouts." A cowboy wants to set up fur-trapping in Indian territory.

4:30 ⑤ [4] Howdy Doody—Puppets
The magician Abra-Ka-Dab (Allan Swift), Bluster's pal, does some tricks.
⑦ Garfield Goose and Friend
"King" Garfield and Frazier Thomas.

4:55 ⑨ News—Les Nichols

5:00 [4] Super Circus—3 Ring Thrills
⑤ Elmer The Elephant—Kids
John Conrad entertains children.
⑦ Jolly Seven Gang—Kids
Fun for the children with Joe Kelly and Roguespierre, the Robot.
⑨ Bob Atcher Show—Kids

5:30 ② Gene Autry Time—Film
[4] Foreman Tom—Western
⑤ Close-Up—Musical
Howard Miller, June Valli, and the Art Van Damme Quintet.

Movie fare on TV:

MATINEE:

Monday thru Friday

HOME THEATRE

Half-hour films, made especially for television, featuring top-notch stars in complete presentations.

4:00 - 4:30 P.M.

FEATURE:

Every Night

NITE OWL MOVIE

The best full-length feature films of drama and comedy, uncut and running to film's conclusion.

12 Midnight to Conclusion

WBKB CHANNEL **7**

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

7 Tom Duggan—Sports
9 News—Leslie Monypenny
5:45 7 Bob And Ray—Satires
Bob Elliat and Ray Gaulding.
9 Curbstone Cut Up—Chats
Interviews conducted by Ernie Siman.

EVENING

6:00 2 Sports—Bob Elson
4 Hot Shot Revue—Musical
5 Weather—Clint Youle
7 News—Austin Kiplinger
9 Captain Video—Adventures
The plot ta blaw up earth is failed, but the mastermind behind the plat escapes.
6:05 5 News—Jack Angell
7 Sports—Jack Drees
6:10 5 Sports—Joe Wilson
7 Weather—Wayne Griffin
6:15 2 News—Julian Bentley
4 News—Paul Skinner
5 Dorsey Connors—Travel
On a Canadian Rackies taur.
7 News—John Daly
9 Sports Final—Vince Lloyd
6:20 5 Alex Dreier—Features
"Man an the Ga," with news.
6:25 4 Weather—Bill Carlsen
5 Tony Weitzel—Comments
6:30 2 News—Douglas Edwards
4 Sports—Lloyd Pettit
5 Eddie Fisher—Musical
Guest: Irish tenar Martan Dawney.
7 Stu Erwin—Comedy Drama
"Stu's Jalapy," figures in the adventures af the Erwin family this week.
9 News—Spencer Allen
6:45 2 Perry Como—Musical
Tunes: "Happy Wanderer," "It Happens ta be Me," "It's the Talk af the Tawn."
5 4 News—John C. Swayze
9 Chicagoland Newsreel
7:00 2 MAMA—Domestic Comedy
"Katrin, Girl af Tamarraw." Katrin's boss asks her ta madel the latest style in swimsuits in a fashian shaw. Aunts Trina and Jenny attend the showing and are shacked. Peggy Wood.

5 4 DAVE GARROWAY SHOW
Dave's guests are guitarist Les Paul and his singing wife Mary Ford. They affer selectians from their recent recardings and appear in the finale with the rest af the cast. The regulars are: Jack Haskell singing "Lulu's Back in Tawn," The Cheerleaders affering "These Foalish Things," and Ken Spaulding & Diane Sinclair dancing ta an original tune by Skitch Hendersan.
7 OZZIE AND HARRIET
Fun with the Nelsan family.
9 THIS IS THE LIFE—Religious
The unfartunate cambination af Grampa Fisher's birthday with his rheumatism leads little Freddie inta a peck af trauble. Onslaw Stevens and Farrest Taylar.
7:30 2 TOPPER—Comedy
"The Wedding." Henrietta plans a madest wedding far her niece Sibyl. However it graws inta a mammath affair, and Casma sees himself faced with bankruptcy. Anne Jeffreys, Robert Sterling, Lea G. Carrall, Lee Patrick. (Anne Jeffreys studied far the apera. See p. 11.)
4 PLAYHOUSE OF STARS
"The Whale on the Beach." A retired sea captain has his problems when he finds a whale washed up an his daarstep after a big starm. Charles Winninger, Hape Emersan, Dick Elliatt, Jahn Qualen.
5 WALT'S WORKSHOP—Crafts
Walt Durbahn with helpful tips.
7 PLAYHOUSE—Anita Colby
"Unfair Game," by Richard Tregaskis, authar af "Guadalcanal Diary." A langmarried cauple travel fram their saphisticated life in Sydney, Australia, inta the rugged life in the wilds af their country. There they meet a beautiful girl wha has designs an the husband.

Cast

Barbara Nichalsan ..Marguerite Chapman
Mark Nichalsan .....Richard Travis
Sylvia Rause .....Jaan Elan
Mr. Rause .....Gavin Muir
Gardon Bennett .....Barry Bernard

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

9 DILEMMA—Social Problems

Paul Harvey moderates. Panel: Dr. Louis L. Mann, Rev. Edward A. Kellar, Dr. Kenneth Hildebrand, and Dr. Beryl Orris.

8:00 2 PLAYHOUSE OF STARS

"The Whale on the Beach." A retired sea captain has his problems when he finds a whale washed up on his doorstep after a big storm.

Cast

Capt. Henry Coffin ....Charles Winninger
Keziah Potter .....Hope Emerson
Sam Hammond .....Dick Elliott
Peleg Brewster .....John Qualen
Carter .....Charles Halton

4 WATERFRONT—Film Drama

5 BIG STORY—Drama

Residents of Albany, New York, are terrorized by a series of apparently unmotivated shootings. Reporter Jerome L. Smith of the "Knickerbocker News" of Albany is assigned to the case.

7 PAUL HARTMAN SHOW

"Honest Albie" is the nickname Albie doesn't get as judge of the flower show. Seems the winning chrysanthemums belong to Albie's wife Catherine! Fay Wray.

9 LIFE BEGINS AT 80—Quiz

The celebrated Gloria Swanson charms panelists Fred Stein and Georgianna Carhart. Jack Barry emcees.

8:30 2 OUR MISS BROOKS

Principal Osgood Conklin believes in the old adage, "spare the rod and spoil the child." But when he decides to put it into practice, he forgets to reckon with the tricks of Walter Denton. Eve Arden, Gale Gordon, Dick Crenna.

5 4 TV SUMMER SOUNDSTAGE—Drama

"Next Stop Bethlehem," starring Ronald Reagan and Charles Bickford. A minister tries to bring peace and regeneration to an ex-convict. But he finds that he needs more than faith to do the task. Others featured are: Lyle Talbot, Don Shelton, Eve Miller, and Harry Harvey.

7 WHO'S THE BOSS—Quiz

9 WORLD IS YOURS—Travel

9:00 2 MY FRIEND IRMA

Kay is expecting a big legacy from her Aunt Emma, so she and Irma proceed to spend it before they get it. Marie Wilson and Mary Shipp.

5 4 BOXING—New York

Joe Rindone vs. Eduardo Lausse, middleweights, 10 rounds. Jimmy Powers reports from Madison Square Garden, New York City.

TV GUIDE RATING

	Rated	B	W	L	D	KO's
Rindone	unrated	49	33	12	4	14
Lausse	unrated	56	49	5	2	39

Lausse, the South American champion, is a terrific left-hooker with plenty of stamina. In Rindone he foces a crafty veteran who has fought the top men in his class. Joe should provide the acid test for the highly regarded puncher.

Compiled by Nat Fleischer (The Ring)

7 DANGEROUS ASSIGNMENT
"The Salami Story." Steve Mitchell (Brian Donlevy) is assigned to badyguard a plastics engineer who is carrying a secret report on a French train.

9 CHANCE OF A LIFETIME
Dennis James emcees the talent.

9:30 2 PERSON TO PERSON
Host Ed Murrow talks with New Yark's Mayor Robert F. Wagner, at home with his family in the mayor's mansion at Gracie Square. Mr. Murrow is also a guest in the New York apartment of Gertrude "Mally" Berg, beloved author and star af *The Goldbergs*.

7 MR. DISTRICT ATTORNEY
David Brian stars as the District Attorney.

9 COLONEL FLACK—Comedy
"Back in the Salt Mine." Col. Flack, racket-buster, helps out a man who has purchased some phony salt-mine stock. Alan Mowbray, Frank Jenks.

9:45 [4] YESTERDAY'S NEWSREEL

5 GREATEST FIGHTS—Film
Joe Louis vs. James Braddock, June 22, 1937, for the heavyweight champianship of the world, in Chicago. The Brawn Bamber at the height of his punching power dethranes the "Cinderella Man" of boxing.

10:00 2 NEWS—Fahey Flynn

[4] PLAYHOUSE 15—Drama
"The Hat Trick."

5 WEATHER—Clint Youle

7 COURTESY HOUR—Variety
Jim Moran emcees a variety of prafessional talent acts. (Guests are invited. Write WBKB, Guest Relations, Chicaga.) *Spansared by Caurtesy Mators.*

9 MOVIE—Drama
"Whispering City." A girl palice reporter trying ta unravel an ald mystery becomes involved in murder. Helmut Dantine.

10:10 5 DORSEY CONNORS—Tips
"Bring your garden to the table."

10:15 2 IN TOWN TONIGHT-Variety
Miss Lee Phillip is femcee, and Len Dresslar stars. Merelyn Tate, The King's Jesters, Frank Smith and his orchestra.

[4] NEWS—Paul Skinner

5 NEWS—Jack Angell

10:25 2 SPORTS—Art Mercier

[4] WEATHER—Bill Carlsen

10:30 2 NEWS—John Harrington

[4] JUSTICE—Drama
Westbroak Van Vaorhis narrates a case taken from the National Legal Aid Society.

5 SPORTS—Norman Barry

10:45 2 IRV KUPCINET—Comments

5 HERBIE MINTZ—Musical

11:00 2 Playhouse—Film Drama
Orient Express. "Missing Men." Thrilling drama filmed in Munich.

[4] Paul Winchell—Comedy

5 Howard Miller—Music
Gossip, records, and interviews.

7 News—Ulmer Turner

11:05 7 Weather

11:10 7 Your Lucky Star—Gossip
Ann Marsters with Hallywoad chatter.

11:15 7 Tom Duggan—Interviews

11:30 2 Late News

[4] MOVIE—Musical
"New Orleans." The story af jazz, with Lauis Armstrong heading the cast. A man finds it more profitable ta run a straight jazz hause than to mix gambling with it. Arturo DeCardova and Darothy Patrick.

9 News—Les Nichols

11:35 2 Film Feature

11:45 9 Weather—Carl Greyson

12:00 2 News

7 MOVIE—Drama
"King Of The Turf." A one-time racing great regains confidence and pride through a yaung jackey. Adalphe Menjou and Dolores Costello.

12:05 2 MOVIE—Drama
"Magnificent Rogue." When a man returns from service, his wife refuses to give up running his advertising business. Lynne Raberts and Warren Douglas.

1:00 [4] News—Tom Mercein

1:05 [4] MOVIE—Drama
"The Courtney Affair." A titled gentleman marries his maid, but they are driven apart by gossip. Michael Wilding and Anna Neagle.

Letters to the Editor

YOU TELL TELEVISION

Please address all letters to Managing Editor, c/o TV GUIDE, 731 S. Plymouth Court, Chicago 5, Ill.

No News Was Good News

I have always been an ardent fan of Clifton Utley. It has been quite some time since I have heard any news concerning him and I have been wondering if he will ever return to TV. —*Mrs. M. Ressair, Lake Villa, Ill. (Clifton Utley is skedded to work off camera in the news department at WNBQ this summer. He will not return to his show, however, possibly until fall.—Ed.)*

Utley

She's Stung By Stang

That Arnold Stang should take a good look at himself before he hurls insults at Liberace. I could listen to Liberace for hours, but I can't stand even five minutes of Stang.—*Mrs. Wright, Racine, Wis.*

The Key To Bentley's Sign-Off

Would you please tell me why Julian Bentley always ends his shows by saying, "73 and Good Night"? What does he mean when he says, "73"?—*Curtis Lowe, Chicago, Ill. (This phrase is used as a sort of trademark. "73" harks back to the old telegrapher's code which meant "Best Wishes."—Ed.)*

Correction On Como

In a recent issue of TV GUIDE, Mrs. Michael Drinan asked for Perry Como's address. In your reply you stated that it was, "45 Madison Ave., New York." I think you will find that it is 485 Madison Avenue.—*Jean Sessa, Blue Island. (485 Madison Ave., N.Y., is correct.—Ed.)*

Earlier Time for What's My Line?

Couldn't *What's My Line?* be put on at an earlier time? After all, children who go to school cannot stay up late to see it. I manage to stay up sometimes, though. It's really a wonderful show.—*Catherine Crisanti, Chicago, Ill. (Maybe. Write CBS, 485 Madison Avenue, New York, N. Y.—Ed.)*

He Wrestles Commercials

In TV GUIDE, you say: "Wednesday, Channel 7, 9 PM . . . *Wrestling From Rainbo.*" Why don't you be on the square and say: "*Advertising from National* and a little bit of wrestling, while the big mouth, who talks so much about the National Clothing Stores, is catching his breath." This announcer is the most disgusting person I have ever seen on TV. Anyway, please change that one program listing.—*Bill S. Hunter, Chicago, Illinois.*

Forget Dad But Not Margaret

I think Margaret Truman deserves a great deal of hard-earned credit for her fine performances in radio and TV. Although I'm not too hot on her singing, I'll wager that she has the makings of a fine dramatic actress. She has charm and personality. If people would only forget who her dad is, she could certainly come through with flying colors.—*Viola Watson, Gary, Indiana.*

Truman

(Continued on page A-47)

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

MORNING

9:00 ② What in The World
⑨ Film Feature—Western
"Rollin' Plains." While cattlemen struggle for water rights, a man is wrongly accused of murder. Tex Ritter and Horace Murphy.

9:30 ② Operation New Horizon
Roosevelt College.
⑨ Pet Parade—Animals
Jack Brickhouse emcees from La Grange.

10:00 ② Winky Dink And You
Jack Berry with more crayon projects for the youngsters. (1) They draw a movie projector, which proceeds to show a Winky movie. (2) They draw the faces of Tick and Tock, who tell about their problems living inside the clock. (3) Chapter 3 in "The Jungle Story," featuring Winky Dinky and Dusty Dan.
⑦ [4] Space Patrol—Adventure

10:30 ② Abbott & Costello—Comedy
Abbott & Costello appear as police rookies in a zany adventure. Hillary Brooke, Joe Kirk, Joe Besser and Gordon Jones are the supporting players.
[4] Mister Wizard—Science
Don Herbert tells about science in everyday life.
⑦ MOVIE—Western
Peter Pan Treasure Hunt. "Hot Lead." A cowboy aids an ex-convict who is determined to reform. Tim Holt and Joan Nixon.

11:00 ② Big Top—Circus Fun
Ringmaster Jack Sterling presents: The Three Skytones, high wire; Ross & Ross, bog-punching; The Five Algerians, tumblers and pyramid; Craig's Chimpanzees.
[4] Wild West Theater—Film
⑨ F Bar F Ranch—Education
Arkie's guests are Indians from the National Boy Scout Pow Wow of Marquette Park, with authentic Indian dances. Arkie will be made Indian chief. Ralph J. Lueders presents the junior project of the week award, and a film, "Roof of Gold," is shown.

11:30 [4] Space Ranger—Adventure
⑨ Cameracade
"Good Loser."

AFTERNOON

12:00 ② Lone Ranger—Western
"Drink of Water." A gang of thieves pretend to be rainmakers, when they invade the town during a long dry spell.
[4] What's New In The Kitchen
Miss Helen Duffey, Jefferson, Wisconsin County Home Agent, with a program on "Butter Makes It Better."
⑦ Quizdown—Educational
Angel Cosey is quizmistress.
⑨ MOVIE—Feature Film

12:30 ② Ray Rayner Show—Variety
Music, chatter, and guests for teen-agers.
[4] To Be Announced
⑦ Hank McCune Show
Fun with Hank and Hanley Stafford.
Sponsored by Bowman Dairy Co.

You Oughta See It!
HANK McCUNE
Show
TV'S NEWEST SITUATION COMEDY
for the whole family!

Well-meaning Hank is always in hot water, along with featured players Florence Bates and Hanley Stofford ("Daddy" of Baby Snooks fame). Fun!

12:30 SATURDAYS WBKB (7)
Presented by
BOWMAN DAIRY COMPANY
Chicagoland's Leading Dairy

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

12:45 [4] News

1:00 [4] Wild Bill Hickok—Western
Guy Madison stars as Wild Bill.

7 Home Buyers Guide

9 Batting Practice—Warm Up
Jack Brickhouse comments an players af taday's teams.

1:10 9 Lead Off Man—Interviews
Jack Brickhouse interviews players.

1:15 7 Cartoon Time—Kids

1:30 2 MOVIE—Comedy
"Atlantic City." A man who runs several amusement park enterprises is also responsible for the beauty cantest. Constance Moore and Brad Taylor.

[4] Farm Program—Discussion
Wisconsin Department of Agriculture presents today's pragram, featuring the vaccination af a calf, in the outdaor studia of Radio City.

7 MOVIE—Western

9 BASEBALL—Cubs vs. Bklyn.
First game of a double-header from Wrigley Field.

2:00 [4] MOVIE—Comedy
"My Best Gal." A father tries to interest his daughter in the trouper traditians af the family. Jane Withers, Jimmy Lydon.

7 MOVIE—Western

2:30 2 Choose Your Career—Disc.
Architecture as a vocation.

3:00 2 Racing—Belmont
The Peter Pan Handicap. This race is regarded as a trial of the Belmont Stakes aspirants, and many winners have gone on to win the big race. Facts and Figures: Purse, $25,000 added. Distance, one mile and a furlong. Eligibles, three-year-olds. Stakes record, 1:47 4/5, 1951-Counterpoint. Last year's winner, Invigorator. Fred Capossela calls the race; Sam Renick conducts the interviews.

[4] Education On Parade

7 S.H.E.—Classified Ads
Service, help, and entertainment. Pat Banks is hostess.

3:30 2 Sports Slant—News
Fahey Flynn with sparts headlines.

[4] Colonel Flack—Comedy
Alan Mowbray as the Colonel.

3:45 2 News Roundup

5 What's Your Trouble
Dr. and Mrs. Norman Vincent Peale.

9 Tenth Inning Interviews
Creightan talks with sports people.

4:00 2 True Picture—Film
"The People Together." The story of soil erosion.

[4] Marquette Univ. Newsreel

5 Youth Wants To Know

7 Ramar Of The Jungle

9 BASEBALL—Cubs vs. Bklyn.
Second game of a double-header from Wrigley Field.

4:15 [4] Wis. St. College Newsreel

4:30 2 MOVIE—Adventure
"Zorro's Fighting Legions." Another episade in the life of Zorra, hera of the people. Reed Hadley.

[4] Hot Shot Revue—Musical

5 Industry On Parade

7 Cisco Kid—Western

4:45 5 Hobby Time—Crafts

5:00 [4] Lone Ranger—Western
John Hart stars as the masked man.

5 Mr. Wizard—Science
Don Herbert teaches the magic of science in everyday living. "Bonding Materials" is today's topic.

7 Superman—Adventure
"The Evil Three." Stopping in an apparently respectable hotel in the Bayau territory, two boys find three evil men lurking.

5:15 2 Barker Bill's Cartoons
Cartoons for the kiddies.

5:30 2 Gene Autry—Western
"Killer's Trail." Autry and Pat Buttram find out the true identity of "El Avengador," when they rescue a girl being pursued by three men. Donna Martell and Denver Pyle.

[4] Cisco Kid—Western
Duncan Renaldo and Leo Carrillo.

5 Film Shorts

7 Rocky Jones—Space Ranger

EVENING

6:00 ❷ Theater At Dusk—Drama
"The Caprielien Cipher." China Smith holds in his hands the secret of a man whose life and death has been a contradiction. Dan Duryea.

[4] News—Paul Skinner

❺ Adlai E. Stevenson—Talk
SPECIAL From Columbia University Bicentennial Conference on National Policy for Education, Health, and Social Service. The 1952 Presidential candidate of the Democratic Party discusses "The Uses of Freedom." (Filmed earlier in the day.)

❼ Tom Duggan—Sports

❾ MOVIE—Western
"Pioneer Days." A girl, half owner of a saloon, is tricked into selling out.

6:10 [4] Weather—Bill Carlsen

6:15 [4] Sports—Lloyd Pettit

6:30 ❷ Beat The Clock—Games
Zany stunts and "the folks of fun." Flash-photo contest. Bud Collyer.

❺ [4] Ethel And Albert
Ethel and Albert have settled down for a long night's nap, when all of a sudden Ethel is sure she smells smoke. She and Albert try to decide what precautions they'd take in the event of a fire. Peg Lynch and Alan Bunce.

❼ Bob Atcher Show—Family
Capt. Stubby and the Buccaneers.

7:00 ❷ JACKIE GLEASON SHOW
"The Honeymooners," Ralph and Alice Cramden, play host to an aunt of Ralph's who overstays her welcome. They hatch a plot to marry her off, and get her off their hands. Audrey Meadows.

[4] DANNY THOMAS—Comedy
The Williams children want to adopt a retired old sea captain. His wonderful yarns make them forget they must prepare for Daddy's birthday.

❺ BANK ON THE STARS—Quiz
Bill Cullen emcees a comedy quiz program featuring filmed segments of recent movies.

Pat Stevens' Hot Weather Tips

PATRICIA STEVENS, formerly a successful model and now proprietress of WGN-TV's *Charm Salon*, here offers TV GUIDE's feminine readers some hot weather advice. Miss Stevens, a recognized authority on modeling and charm, is seen on Channel 9 at 12:45 PM, Mondays, Wednesdays and Fridays.

For that refreshed feeling during the punishing summer days ahead, try the following suggestions:

1. Keep creams, lotions and colognes in the refrigerator to provide a cool pick-up on a hot day.

2. When traveling, keep your makeup in insulated ice cream bags to prevent them from melting.

3. Solid colognes applied frequently during the day make you feel and appear band-box fresh.

4. Shampoo your hair more frequently during hot weather and, for that luxury touch, add a few drops of cologne to the final rinse water.

5. Talcum powder is your best friend on hot, humid days. Dust the insides of gloves, lingerie and shoes with it often.

6. Dunking hands in ice water after polish is semi-dry is a quick way to harden nail enamel on a hot day.

7. A tea bag dunked once or twice in ice water makes an excellent summer astringent.

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7 COMMERCIAL

9 MOVIE—Drama

"Shadows Of The Orient." A man deals in smuggling Chinese over the Mexican border. Sidney Blackmer and Regis Toomey.

7:15 7 FOCAL POINT—Film

7:30 5 [4] AMATEUR HOUR—Talent

This is the second of three championship playoffs prior to the annual "Battle of Champions." Featured are three-time winners: Irish tenor Danny McKinnon of Saylesville, R.I.; the "Teen-Agers," orchestra, of Duryea, Pa.; tap-dancer Jimmy Stevens of Buffalo, N.Y.; barbershop quartet "Four Peanuts" of Rockaway Park, N.Y.; comic record pantomimists Bon Pendell of Detroit, Mich., and Sid Conger of Lawrenceville, N.J.; and a 4½-year-old drummer boy, Burton Hurley of Kansas City, Mo.

7 GREATEST SPORTS THRILLS

Basketball: Kansas U. vs. La Salle; Kansas U. vs. Peoria. Olympic Sports Carnival. Boxing: Georgie Araujo vs. Charley Riley; Sam Giuliani vs. Joey Giardello. Marty Glickman and Stan Lomax report.

8:00 2 TWO FOR THE MONEY

Hoosier humorist Herb Shriner emcees.

5 [4] YOUR SHOW OF SHOWS

Sid Caesar and Imogene Coca appear in their farewell broadcast of *Show of Shows*. They perform a number of their most famous skits, perhaps for the last time together. Faye Emerson is tonight's hostess. Regulars, singer Jack Russell; the dancing Hamilton Trio; The Billy Williams Quartet; dancers Bambi Linn & Rod Alexander; the dancing and singing teams of Keith Textor & Sylvia Michaels and Harrison & Holloway. Opera star Marguerite Piazza and singer Bill Hayes return to pay a farewell tribute to Imogene and Sid. Carl Reiner, Howard Morris, and Virginia Curtis assist the stars. Next week at this time: *Saturday Night Revue*, featuring Eddie Albert as host. Alan Young and Ben Blue will alternate as star comics. In addition to the three stars, regular principals will be vocalist-comedienne Pat Carroll and the Sauter-Finegan Orchestra. The show originates in Hollywood. (Next week's TV GUIDE tells about the plans for the *Saturday Night Revue*.)

7 BOXING—Chicago

Arthur Persley (lightweight) vs. Tommy Maddox (welterweight), 10 rounds. Jack Gregson reports from Rainbo Arena.

TV GUIDE RATING

	R	B	W	L	D	KO's
Persley (lt. wt.)	7	47	42	3	2	11
Maddox (welt.)	unrated	22	12	7	3	5

Persley is one of the best lightweights in action today. He is a speedy hitter and an agile boxer. Maddox, a tough customer, will be bidding to enter the big time.

Compiled by Nat Fleischer (The Ring)

9 FULTON LEWIS, JR.—News

8:15 9 SENATOR'S REPORT—Talks

Senators Dirkson and Douglas report on affairs of the Senate.

8:30 2 MY FAVORITE HUSBAND

A smashed fender and a traffic ticket bring Liz a rousing lecture from George on careless driving, and she vows never to drive again. But it isn't long before the tables are turned. Joan Caulfield, Barry Nelson, Bob Sweeney, Alix Talton.

9 WRESTLING—Chicago

Bill Bartleman vs. John Arjon
Billy Hickson vs. Benito Gardini
Tag Match: Billy Goelz, Rocky Columbo vs. Zack Malkov, Duke Demetri.
Ned Taylor vs. Danny Loos
Bill Melby vs. Reggie Lisowsky
Main Event: Reb Russell vs. Yukon Eric
Jack Brickhouse reports from ringside.

8:45 7 TOM DUGGAN—Sports

9:00 2 THAT'S MY BOY—Comedy

"Culture Will Out." Jarrin' Jack is pleased to hear that an alumnus is giving money to the athletic department. Junior isn't quite so happy. He feels that the science department deserves the donation. Eddie Mayehoff, Gil Stratton, Jr. (Our reviewer pities the writers. p. 14)

9:05 ⑦ NEWS—Ulmer Turner

9:20 ⑦ FILM SHORTS

9:30 ② STARS SHOWCASE—Drama

"A Very Old Murder." A "tetched" spinster, a ghost that flits around the town at night, and a hidden recording machine, each play a part in the strange and mirthful mystery-comedy of myth and murder. Barton McLane and Herbert Heyes.

[4] MOVIE—Comedy

"Millionaire Far Christy." A pretty legal secretary must tell a radio philosopher that he has inherited a fortune. Fred MacMurray and Eleanor Parker.

⑤ YOUR HIT PARADE—Music

Snooky Lanson, Dorothy Collins, Gisele MacKenzie, and Russell Arms sing the Nation's seven top tunes. Extras: Dorothy Collins sings "Mamma Dan't Allow It." The dance group offers "Exactly Like You."

⑦ BIG PICTURE—Film

The Army in action.

10:00 ② MOVIE—Comedy

"My Dear Secretary." A handsome and disorganized young novelist hires a pretty secretary to join him in his antics. Kirk Douglas, Laraine Day, and Keenan Wynn.

⑤ INNER SANCTUM—Mystery

"The Silent Bride." When a young woman accepts a new job, she is startled to find herself mixed up in murder. Barbara Baxley, Alfred Ryder, and Jane Seymour.

⑦ MOVIE—Mystery

"Railroaded." A detective and a girl try to untangle the web of circumstantial evidence which points to her brother as a murderer. John Ireland, Sheila Ryan.

10:30 ⑤ JANET DEAN, R.N.—Drama

"The Erskine Case." Janet is faced with a bank robber determined to kill the only eye-witness to his crime. Ella Raines.

10:55 [4] WEATHER—Bill Carlsen

11:00 [4] Name That Tune—Quiz

Red Benson and Vicki Mills.

⑤ MOVIE—Feature Film

⑨ MOVIE—Drama

"Flying Wild."

11:30 ② I'm The Law—Police Drama

"The Model Agency Story." A beautiful secretary is found poisoned by a box of candy in a model agency office. George Raft as Lt. Kirby, with Sheila Ryan.

[4] Dollar A Second—Quiz

Jan Murray emcees quiz game.

⑦ First Church Of The Deliverance—Religious — 250 voices make up the chair. Rev. Clarence H. Cabbs will deliver a short inspirational message.

12:00 ② MOVIE—Feature Film

[4] Boston Blackie—Drama

Kent Taylor stars with Lois Callier.

⑤ Faces In The Window

Ken Nordine narrates tale of intrigue.

⑦ MOVIE—Mystery

"Some Call It Murder."

12:30 [4] To Be Announced

1:00 [4] News—Tom Mercein

Late news roundup.

1:05 [4] MOVIE—Mystery

"The Port Of Forty Thieves." A mercenary woman kills her wealthy husband in order to collect his estate.

Plan Family or Group Picnic

FOX RIVER PICNIC GROVE

Fox River Grove, Ill.

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All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

MORNING

8:30 ⑦ **Church In The Home**
⑨ **Back To God—Discussion**
Rev. Peter H. Eldersveld presents today's problems in the light of the Ten Commandments.

8:45 ⑨ **Religious Film**
The Christophers with Father Keller.

9:00 ② **Lamp Unto My Feet**
A special program is presented in honor of the canonization of Pope Pius X, with highlights from a film of his life, and featuring newsreels of the canonization, which took place on May 29. The film is narrated by an expert on the life of Pope Pius X. Speaker, Reverend Joseph N. Moody, Professor of Modern History at Cathedral College, New York.
⑨ **MOVIE—Feature Film**

9:15 ⑤ **Bible Time—Stories**
"The Good Samaritan." Marcella Hein.

9:30 ② **Look Up and Live**
Dr. Charles Templeton's talk this week asks "Who's the Boss?" Music: The Townsmen, "Back in Your Own Back Yard." Betty Cox: "Answer Me, My Love."
⑤ **The Pulpit—Religious Talk**
Rev. Raymond Vonesh, Chancery Office official, on "The Sacred Heart and Mary at Bethlehem."
⑦ **Flight Plan—Aviation**
Civil Aeronautics program.
⑨ **Commercial**

9:45 ⑤ **Religious Film**
Father James Keller of the Christophers with guest: singer Johnny Dugan.

10:00 ② **This Way Up—Bible Quiz**
The Catholic religion. "Pentecost." Three participating groups are seventh graders from the Five Holy Martyrs School, St. Margaret Mary of Scotland School, and St. Leo's School.
⑤ **Live And Learn—Discussion**
"Astronomy." Guest: Albert V. Shotzel, Assistant Director, Adler Planetarium, Chicago, speaking on "The Planets."
⑦ **MOVIE—Feature Film**
⑨ **MOVIE—Western**
"Fighting Westerner." A man takes a job as a mining engineer but is actually investigating strange doings at a radium mine. Ann Sheridan and Randolph Scott.

10:30 ② **MOVIE—Drama**
"I Was A Convict." A millionaire manufacturer, convicted on a tax evasion charge, leaves prison with two ex-convicts and makes them executives in his firm. Barton MacLane, Beverly Roberts.
[4] **This Is The Life—Drama**
A change of a tire changes a whole family's life. Forrest Taylor.
⑤ **Sunday Funnies**
Uncle Ned Locke reads the comics.

11:00 [4] **Church Services**
⑤ **Film Short**

11:25 ⑦ **Commercial**

11:30 ② **Contest Carnival—Kids**
⑤ **MOVIE—Western**
"Boothill Brigade." A cowboy saves the land for squatters after they are cheated by the holder of the mortgage. Johnny Mack Brown and Horace Murphy.
⑦ **Faith For Today—Religious**
Pastor Fogal's guest is Penny Edwards, former Hollywood actress whose life is now devoted to religion. She appears with her husband, Hollywood casting-director Ralph Winters.
⑨ **Dick Tracy—Mystery Drama**
"Missing Bonds." Ralph Byrd stars.

AFTERNOON

12:00 ② **News—Frank Reynolds**
[4] **Noontime Comics**
⑦ **To Be Announced**
⑨ **MOVIE—Western**
"Riders Of The Whistling Skull." The Three Mesquiteers hunt for a lost city.

12:15 ② **Your Future Home—Ideas**

12:30 ② **MOVIE—Mystery**
"The Trespasser." A young girl reporter is assigned to the morgue, and becomes involved in a rare book forging racket. Dale Evans and Adele Mara.
[4] **Wonders Of The Wild**

Today—1:00 pm

HOW DOES YOUR GARDEN GROW?

with

JOHN OTT

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Sunday—1:00 pm

WNBQ *channel* 5

NBC TELEVISION

SUNDAY

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

5 Frontiers Of Faith

Presented by the National Council of Churches of Christ (Protestant). Todays topic: "How Far are the Churches to Go Into Social, Political, and Economic Matters?" The Moderator is Rev. James Pike, Dean of the Cathedral of St. John the Divine. Speakers: Tilford Dudley, of the CIO's Political Action Committee; H. P. Isham, of U. S. Steel; and Rev. Paul Louis Lehman of Princeton Theological Seminary.

7 Amateur Hour—Talent

Bob Murphy emcees. (Guests are invited to the Civic Opera Theater. Tickets unnecessary.)

12:45 [4] Hank The Handyman

1:00 [4] Better Living Theater

"More Power for Rio." American know-how put to work in a foreign country. Guest: L. B. Smith, President, A. O. Smith Corp.

5 John Ott—Gardening

Mr. Ott discusses selection, planting and care of annuals. Time lapse films.

9 Batting Practice—Warm Up

Jack Brickhouse comments.

1:10 9 Lead Off Man—Interviews

Vince Lloyd interviews players.

1:30 [4] Zoo Parade-About Animals

"A Lady's Wardrobe." It's really a parade this week of Lincoln Park Zoo's stars, while lovely models display apparel derived from such animals. Among the items: calf shoes, a mink scarf, a lizard belt. Marlin Perkins and Jim Hurlbut.

5 To Be Announced

7 Wild Bill Hickok—Western

"Double Identity." Two bandits pose as Wild Bill and Jingles, and stage several holdups, throwing bad light on the marshall and his deputy.

9 BASEBALL—Cubs vs. Bklyn.

2:00 2 Farmtown U.S.A.—Menard

George Menard will be host to five guests from Ogle County, Ill. including La Verne Baker, a vocational agriculture teacher and four members of the

Future Farmers of America: Don Colwell, Robert Kreger, David Emmert and Dale Breeze. Subject of their discussion will be "Dairy Farming."

[4] Roy Rogers—Western

5 City Desk—Discussion

William Ray moderates panel discussion of Chicago's city problems.

7 Annie Oakley—Film

"Bull's Eye." Annie finds poisoned water holes in the rangeland territory.

2:30 2 Film Feature

[4] To Be Announced

5 Canonization Of Pope Pius X—Religious

SPECIAL Films of the canonization of Pope Pius X (1835-1914) in the open-air ceremony at sunset in St. Peter's Square in Rome, on Saturday, May 29. NBC's Rome correspondent Jack Begon will be the on-the-spot reporter, and Rev. Edward B. Broderick of the New York Archdiocese will speak briefly. This is the climax of the Catholic Marian Year, and is expected to be witnessed by some 350,000 people.

7 Ramar Of The Jungle

3:00 2 Man Of The Week

Senator John C. Stennis (D., Miss.)

[4] The Grenadiers—Musical

5 American Forum Of The Air

"Is the New Look Policy Practical?" Answers are offered by Senators Styles Bridges, (R., N.H.) of the Senate Armed Services Committee, and Warren Magnuson (D., Wash.) of the Interstate and Foreign Commerce Committee. Stephen McCormick moderates.

7 MOVIE—Feature Film

3:30 2 Youth Takes A Stand—Panel

Jim McKay moderates as high school students debate current issues. Today's panel: Ann Rickes of Somers, N.Y., Edgar Cormier of Tarrytown, N.Y., Steven Hirsh of Norwich, N.Y., and Mary McCarthy of Philadelphia, Pa.

5 Zoo Parade-About Animals

Marlin Perkins and members of his Zoo staff go on a collecting trip, this time to Texas, and show their specimens.

3:45 9 Tenth Inning—Interviews

4:00 2 Adventure—Educational

(1) "The Pursuit of Truth." A demonstration of the lie-detector and other such devices. (2) A comparison of the main trends in primitive and modern art. Sculptor Jacques Lipchitz, who currently has an exhibit at New York's Museum of Modern Art, and Dr. Gordon Ekholm, Associate Curator of Archaeology at the American Museum of Natural History, discuss the subject. (3) The filmed adventures of three little bears who roam wild in a New England wood. Host Charles Collingwood narrates the film.

5 [4] Hall Of Fame—Drama

"The Reckless Youth," the little known and humorous story of how Samuel Clemens (Mark Twain) won his wife Olivia Langdon. Clemens manages to wangle an invitation as houseguest at the Langdon home in order to court the girl of his dreams. Her father disapproves of the shiftless newspaperman. Robert Knopp plays Samuel Clemens.

7 Super Circus—3 Ring Thrills

Claude Kirchner, Mary Hartline, and the clowns are joined by: Miss Rogera, aerial ladder; Friscoe's seals; Senor Miquelito, rolypoly; and bareback rider Alberto Zoppe.

9 Quality Theater—Film

"Walt and Lavinia." A supersensitive young husband sets out to cure his pretty wife's habit of misplacing her possessions but he finds the medicine worse than the cure. Don DeFore and Diana Lynn.

4:30 5 [4] Kukla, Fran, and Ollie

Madame Ooglepuss is all aflutter preparing for summer stock. She's trying on costumes, rehearsing roles, and generally acting very busy. Burr Tillstrom animates the puppets, assisted by Fran Allison.

9 TV Matinee—Film

"Desperate Cargo." Two Broadway dancers find themselves involved in the hijacking of a money cargo. Ralph Byrd.

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5:00 ❷ The American Week

A special program filmed in Italy by Eric Sevareid and the London CBS staff in commemoration of the 10th anniversary of D-Day in Europe. The film shows a visit to Anzio and the route of the Anzio-to-Rome push, prior to the Normandy landings in June, 1944. Mr. Sevareid was with the men who made the original historic push. This is a report on conditions in the area 10 years after D-Day.

[4] Paul Hartman Show

❺ Meet The Press—Discussion

❼ Cisco Kid—Western Film

❾ MOVIE—Western

"Bells Of San Fernando." A cruel man, supervising the San Fernando Valley, attempts to win a young girl.

5:30 ❷ You Are There—Drama

"The Decision of Robert E. Lee," on April 18, 1861. The famed General resolves to lead the Confederate Armies, rather than the forces of the North.

[4] You Asked For It—Requests

❺ Roy Rogers Show—Drama

"Badman's Brother." Pat Brady accompanies a schoolteacher taking school funds to the bank. On the way, the money is stolen. (See review next week.)

❼ Jane Pickens Show—Music

(Jane Pickens has gone to the top because of careful management, says our story in next week's issue.)

5:45 ❼ Commercial

EVENING

6:00 ❷ Earn Your Vacation—Quiz

Comedian Johnny Carson emcees.

[4] Joe Palooka—Adventure

❺ TV Film Theater—Drama

"The Chinese Stick." A slick confidence man poses as a Chinese missionary who has brought a priceless treasure from the Orient.

Cast

Henshaw ..... Ian MacDonald
Cooper ..... Frank Ferguson
Hong Lee ..... Robert Bice

❼ You Asked for It—Requests

Art Baker's filmed answers to viewers' requests: one million dollars in cash. Electronics in medicine. Ice-skating exhibition by Red McCarthy. Cutting horses.

6:30 ❷ Private Secretary—Comedy

Susie is sent on the trail of a beautiful pianist. Ann Sothern. *Private Secretary* replaces *Hit Parade* on June 19th. *Hit Parade* is last heard on June 11th. *Private Secretary* will be off the air for one week during the transfer.

❺ [4] Mr. Peepers—Comedy

Robinson and Nancy stop off at his mother's house for a rest before they return to summer school. The newlyweds decide to spend the money left over from their trip on a lost mad fling—so they call up all their friends in Jefferson City to bid them goodbye. Starting next week: the kinescopes of the best programs of the past year. The first: "The Drive-In Movie."

7 Drew Pearson

9 MOVIE—Comedy

"Leave It To The Marines." A Marine recruit's fiancee joins the Corps.

6:45 7 News—Austin Kiplinger

7:00 2 TOAST OF THE TOWN

Host Ed Sullivan introduces the 12 winners of the Army talent championships. The GI's have been selected from among 75,000 men who auditioned in the 12 Army Command Areas all over the world. The finalists' competition will be judged by five prominent show-business people. Pianist-comedian Victor Borge entertains.

5 [4] SUMMER COMEDY HOUR

DEBUT The first show of the summer season is an original revue, "Holiday in New York," featuring Jackie Cooper, singer-comedienne Kay Ballard, and comedian Jules Munshin. Music by Al Goodman and his orchestra. Singer Elise Rhodes and baritone David Daniels offer a medley of three tunes to be called "Love Story of Manhattan." Dancer Billy Mayo performs a Greenwich Village dance sequence.

7 ON THE BOARDWALK

Paul Whiteman emcees a talent show.

8:00 2 THEATER—Film Drama

"You Are Young Only Once." A mother loses her husband and her son, and withdraws into herself.

Cast

Bettina Blane .....Joan Bennett
John Desmond .....John Beal
Alison Blane .....Melinda Markey
(Melinda Markey is Joan Bennett's real life daughter)

5 [4] TV PLAYHOUSE—Drama

"Somebody Special," by P. J. Miller. An average New York housewife thinks that the popular crooner Sammy Andrews is the boy she used to date in high school. If only she'd married him, she'd be the wife of a celebrity, "somebody special."

Cast

Ruth Pack.....Kim Stanley
Charlie Pack.....Harry Townes
Louise .....Kay Medford
Oscar .....Harry Mehaffey

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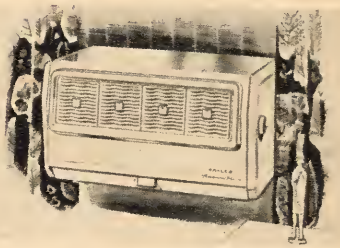

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7 WALTER WINCHELL—News
9 ROCKY KING-Roscoe Karns
"A Ticket to Murder." A wealthy racehorse owner is shot and killed in his office at the time an audit of his books has been ordered. Roscoe, Todd Karns.

8:15 7 MARTHA WRIGHT—Musical
Martha offers a song salute to spring. The setting is a city park. Norman Paris renders a solo.

8:30 2 MAN BEHIND THE BADGE
"The Case of the Mutinous Crew." The crew of the S. S. Emporio is stirred up by the lies of a man who wants to take the ship over for political reasons. The Captain of the ship, Saren Willesin, is the "Man Behind the Badge."

7 DOCTOR I.Q.—Quiz Game
9 PLAINCLOTHESMAN-Drama
"Fantastic Friendship." The lady manager of a loan office acts charitably one day, but the good deed backfires. The Plainclothesman played by Ken Lynch.

9:00 2 THE WEB—Drama
"Top Gun" tells the story of an aging gunfighter who must prove to himself and to his wife that he has not lost the courage and skill for which he was once famous. Jeffrey Lynn, Dick Moore.

5 [4] LORETTA YOUNG—Drama
"Ingo" hires six convicts from a nearby prison to help her save her deceased father's farm. She must depend on these men as her sole means of earning money to pay off the bank's loan. Don Murphy, Robert Emmet O'Connor.

7 BREAK THE BANK—Quiz
Bert Parks emcees.

9 LIFE WITH ELIZABETH
"The Attic Sketch." Alvin and Liz decide that the attic needs cleaning. "Phone Extension." Liz concludes she needs a new watch, a new dress, and a phone extension. "Redecorating." A newly redecorated house creates confusion when Elizabeth and Alvin pretend to be strangers in their own home to see how it "impresses" them.

9:30 2 WHAT'S MY LINE?—Quiz
Panelists: Bennett Cerf, Arlene Francis, Steve Allen, and Margaret Truman subbing for Dorothy Kilgallen, while the latter is on a two-week vacation. John Daly moderates.

[4] OZZIE AND HARRIET
5 MAN AGAINST CRIME
Part two of "Rumble in the Streets." Mike Barnett frequents the haunts of teen-age gangs in an effort to gain their confidence. The story is based on actual police records. Ralph Bellamy.

7 STOCK CAR RACING
Raceway Park. Wayne Adams announces.

9 TV THEATER—Film Drama
"The Sheriff."

10:00 2 NEWS SPECIAL
[4] NEWS ROOM
5 WEATHER—Clint Youle
7 MOVIE—Drama
"The Man In The Iron Mask." The King of France cruelly imprisons his twin brother. Joan Bennett, Louis Hayward.

How to make a Gin-and-Tonic

by Commander Whitehead of Schweppes

"To make Gin-and-Tonic just mix a jigger of gin, ice, and Schweppes Quinine Water in a highball glass. Stir—and enjoy. Today, Schweppes Quinine Water, made from the original imported elixir, is being bottled here in this city. Your dealer sells it for very little more than the price of *ordinary* mixers. —*Adv.*

9 MOVIE—Mystery
Courtesy Theater. "Eye Witness." (1st showing). An American lawyer copes with British customs and legal traditions when he attempts to clear a friend of murder charges. Robert Montgomery. Sponsored by Courtesy Motors.

10:10 5 DORSEY CONNORS—Tips
Easy summer reading. Dorsey reviews.

10:15 2 Feature Film
5 NEWS—Alex Dreier

10:30 [4] VICTORY AT SEA
"Target Suribachi." Global pincers close on Japan as Allies move.
5 SPORTS—Norm Barry

10:45 2 FABULOUS YOU—Women
Syd Simons, makeup expert and authority, and Jacqueline MacKenzie, fashion coordinator, are regular members of the beauty panel. Jack Taylor announces.
5 THE BIG PLAYBACK—Film

11:00 2 MOVIE—Drama
"Winterset." Sixteen years after his father's electrocution, the son attempts to prove him innocent. Burgess Meredith.
[4] U.S. Steel Hour—Drama
"The Great Chair." A young college president must prove his merit to a board of trustees, which compares his activities with those of his illustrious predecessor. Walter Hampden, Gary Merrill.
5 MOVIE—Comedy
"Fun On A Weekend." Eddie Bracken and Priscilla Lane.

11:30 9 News—Les Nichols

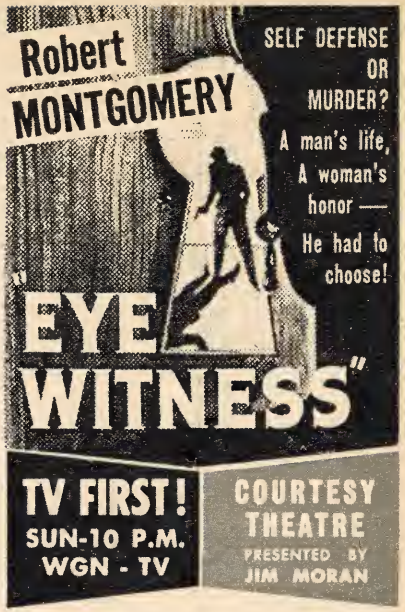
11:45 9 Weather—Carl Greyson

11:50 9 Commercial

12:00 [4] Plainclothesman—Drama
"The Devoted Wife." A man married to a younger woman has business troubles. One day he is found dead. Ken Lynch.
7 MOVIE—Drama
"Lady From Chungking." A woman guerilla leader traps a Jap General.

12:30 2 News
[4] Rocky King—Roscoe Karns
"Return for Death." Rocky is called to a cemetery when the watchman discovers a murdered man in his family vault.

1:00 [4] News—Tom Mercein



CUBS 9 on CHANNEL 9
Game Time 1:30 P.M.
1:00 P.M. Batting Practice
1:10 P.M. Leadoff Man
3:45 P.M. 10th Inning

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MORNING

6:45 ❺ **Everett Mitchell—Talks**

7:00 ❷ **The Morning Show-Variety**
Walter Cronkite emcees and the Baird Puppets appear. The "Doggie In The Window" as sung by Patti Page, starts chewing up Cora Baird's dress. (Five minutes of local news with Frank Reynolds at 7:25, 7:55 A.M.)

❺ [4] **Today-News, Interviews**
Vice President Richard Nixon in New York and Senator Paul Douglas (D., Ill.) from Chicago, present the AMVETS Scholarships to deserving teenagers. (Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.)

❼ **Chicago Parade—Variety**

8:00 ❼ **Breakfast Club-Don McNeill**
Larry Grayson subs for Johnny Desmond.

8:25 ❷ **News-John Harrington**

8:30 ❷ **The Morning Show—Cont'd**

8:45 ❾ **News—Bruce Macfarlane**

8:55 ❷ **News—Jim Conway**

9:00 ❷ **Godfrey And Friends**
("It's hard to underestimate his power of suggestion." See page 5.)

❺ [4] **Ding Dong School**
Nursery with Dr. Frances Horwich.

❼ **Cookery Magic—Recipes**
George Nichols with kitchen tips.

❾ **Paul Fogarty—Exercises**
"Stretch to be sleek," posture exercise.

9:30 ❺ [4] **One Man's Family-Serial**
Johnny Roberts keeps his father waiting while he takes Claudia boating.

❼ **Pied Piper Show—Kids**

❾ **Time For Stories**

9:45 ❺ [4] **Three Steps to Heaven**
Paco buys a traveling suit for her trip.

10:00 ❺ [4] **Home—Women's News**
"Home's" editors give advice on the future to Ingeborg Stronzik of New York and Benjamin Dobeck of Omaha, Nebr., who will be married on June 10 on "Bride and Groom."

❼ **Play House—Kiddies**
Angel Casey with games and stories.

❾ **A To Z Of Cookery—Tips**
"Return engagement," a menu from leftovers.

10:30 ❷ **Strike It Rich—Quiz**

❼ **Studio B For Bartlett**
Tommy Bartlett and a guest personality.

10:55 ❼ **News—Ulmer Turner**

❾ **News—Steve Fentress**

11:00 ❷ **Valiant Lady—Serial**
Bill Fraser is certain that Bonny Withers will bring trouble to the Emerson house.

[4] **Gordon Thomas—Variety**

❺ **Bride and Groom-Wedding**
[COLOR] Joan Kalt of South Ozone Park, Long Island, married George Eckert of East Hempstead, Long Island (New York.)

❼ **Danny O'Neil Show**
Danny, Chet Roble, Nancy Wright.

❾ **Film Feature—Drama**
"Double Cross." A policeman becomes involved in the killing of another policeman, and is framed. Wynne Gibson, John Miljan.

11:15 ❷ **Love Of Life—Serial**

❺ **Hawkins Falls—Serial**
Herbert Korns, though he has met his son-in-law before, gets to know him for the first time.

11:30 ❷ **Search For Tomorrow**
Joanne tells Stu she has decided not to leave.

❺ **Betty White Show**
Music by Frank De Val and his orchestra.

❾ **Earl Nightingale—Chats**

11:45 ❷ **Guiding Light—Serial**
Joe questions Dr. Baird about Dan Peters, but Dick thinks that the secret conference is about Kathy and him.

11:55 ❼ **News—Ulmer Turner**

❾ **News—Steve Fentress**

AFTERNOON

12:00 ❷ **Brighter Day—Serial**

[4] **What's New In The Kitchen**

❺ **Noontime Comics**
Johnny Coons entertains the kiddies.

❼ **Happy Pirates—Variety**
Two-Ton Baker with Art Hern.

9 Hi Ladies—Interviews
Mike Douglas emcees the fun.

12:15 2 Portia Faces Life—Serial
Phoebe Farraday grows impatient with her husband Tony's writing venture.

12:30 2 Garry Moore—Variety
Garry ogles the beautiful models who show the latest styles in bathing suits. The cast does a sketch, "The Plumbers."

5 Bob And Kay—Chatter
Kay Westfall and Bob Murphy.

12:45 4 News

9 Charm Salon—Beauty

12:55 7 News—Ulmer Turner

9 News—Steve Fentress

1:00 2 Double Or Nothing—Quiz
Bert Parks emcees quiz game.

4 Grenadiers—Musical

5 Creative Cookery—Recipes
Francois, Bob and Frank Pope, with Jumbo stuffed baked and broiled "onion-burger."

7 Ruth Crowley—Baby Care
Sleep and crying of the new baby.

9 MOVIE—Western
"Desert Justice."

1:15 7 The Doctor Answers—Talk
Elizabeth Hart conducts discussion with Dr. W. W. Bauer or William Bolton.

1:30 2 Linkletter's House Party
Actress Cleo Moare, who planted that famous marathon kiss before a TV camera in Chicago, visits Art.

4 Bob Heiss—Interviews

7 Claude Kirchner—Variety

1:55 4 Weather—Bill Carlsen

2:00 2 Big Payoff—Quiz
Randy Merriman and Bess Myerson.

5 4 Kate Smith—Variety
(1) Mario & Floria, ballroom dancers. (2) Charlie Ruggles in another episode of "The World of Mr. Sweeney." (3) Jimmy Nelsan banters with Danny O'Day.

7 Stuart Brent—Discussion

9 Paul Dixon Show—Music
Pantomimes to popular records.

2:15 7 Swingalong—Musical

2:30 2 Bob Crosby—Musical
Tunes: "Poor Butterfly," "Jilted."

7 Win Stracke—For Kids
"Uncle Win" with fun, folk songs and animals.

3:00 2 Woman With A Past-Serial

5 4 Welcome Travelers
Tommy Bartlett interviews Chicago visitors.

7 MOVIE—Feature Film

9 Baby Of The Week—Contest
Patricia Vance emcees.

3:15 2 Secret Storm—Serial

9 Film Feature

3:30 2 Petticoat Party—Games
Frazier Thomas emcees the fun. (Guests invited. Write WBBM-TV, Petticoat Party.)

5 4 On Your Account
Interviews with Win Elliot.

3:45 9 Movie Quick Quiz—Game
Dick "Two Ton" Baker emcees.

3:55 7 News—Ulmer Turner

4:00 2 Shopping With Miss Lee

4 Beulah Donohue—Women

5 Pinky Lee-Comedy, Games

7 Home Theater-Film Feature
"Drums In The Night." A British civil servant sacrifices his life.

9 Bandstand Matinee—Music
Jim Lounsbury spins discs.

4:20 2 MOVIE—Western
"Marshal Of Cripple Creek." The mastermind of outlawry at a baaming Colorado gold mining tawn, works right under the sheriff's eyes. Allan Lane.

4:30 5 4 Howdy Doody—Puppets
The magic af abra-ka-dab makes all the animals of Doadyville appear befare us. But Windy the dog is still missing.

7 Garfield Goose and Friend
"King" Garfield and Frazier Thomas.

4:55 9 News—Les Nichols

5:00 4 Superman—Adventure
George Reeves stars as Clark Kent.

5 Elmer, The Elephant—Kids
John Conrad, Elmer, and Elmira.

7 Jolly Seven Gang—Kids
Joe Kelly and the Robot.

9 Bob Atcher Show—Kids
Bob with his "Singing A Ranch."

5:30 2 Gene Autry Time—Film

4 Foreman Tom—Western

SPORTS

by ED PAZDUR

Why Duggan cannot be out-hammed . . .

THE brassy Chicago Cubs are still sticking to demands of $100 for TV appearances. Battling the issue are Bob Elson, Norm Barry and Jack Drees, all of whom expressed their disapproval to the point of boycotting the Bruins when it came to choosing guests.

WGN-TV, however, is withholding comment, indicating that they do not want to discuss the issue at this time.

With Elson, Drees and Barry voicing their opinions, it leaves us with one sportscaster yet to be heard from. He's blustering Tom Duggan. The noisy gabber refuses to be quoted, but you can be sure he would not pay $100 for *any* guest. And let's not overlook the fact that Duggan seldom interviews anyone of greater stature than himself for fear of being "upstaged" on his own show!

Phil Rizzuto was interviewed on Elson's show last week to emphasize Elson's stand against the Cubs. This plucky Yankee was interviewed by Ed Murrow on CBS-TV's *Person to Person* show—for a fee of $1,800! But for Elson, the snappy shortstop appeared for free! . . . How much influence can a guy have?

Cuffnote: Have you tried Norm Barry's "Find the Ball" contest over WNBQ? . . . We'll show you a foolproof system on how to win next week.

Elson interviewing Phil Rizzuto

MONDAY

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

5 Close-Up—Musical
Howard Miller, June Valli and the Art Van Damme Quintet.
7 Sports—Tom Duggan
9 News—Leslie Monypenny

5:45 7 Bob And Ray—Satires
Bob Elliot and Ray Goulding.
9 Curbstone Cut-up—Chats
Ernie Simon conducts interviews.

EVENING

6:00 2 Sports—Bob Elson
[4] Hot Shot Revue—Musical
5 Weather—Clint Youle
7 News—Austin Kiplinger
9 Captain Video—Adventures
A new adventure, "Odyssey Into Peril," featuring Amos the Mastermind (Chester Stratton.) Amos kidnaps the ranger.

6:05 5 News—Jack Angell
7 Sports—Jack Drees

6:10 5 Sports—Joe Wilson
7 Weather—Wayne Griffin

6:15 2 News—Julian Bentley
[4] News
5 Dorsey Connors—Travel
"The Black Hills," are visited.
7 News—John Daly
9 Sports Final—Vince Lloyd

6:20 5 Alex Dreier—Features
"Man On the Go," with news.

6:25 [4] Weather
5 Tony Weitzel—Comments

6:30 2 News—Douglas Edwards
[4] Sports Picture
5 Tony Martin—Music
Tunes: "Let's Fly Away," "Begin the Beguine," "Easy to Love."
7 Jamie—Drama
"Will Jamie Go to Camp?" by Julian Claman. Cousin Liz and Jamie both want to go to camp, but there's only money enough for one. Brandon de Wilde, Polly Rowles, Ernest Truex. This is the last broadcast of the season. Next week at this time: *Flight No. 7*, Travelogues.
9 News—Spencer Allen

6:45 ❷ Perry Como Show—Music
❺ [4] News—John C. Swayze
❾ Chicagoland Newsreel

7:00 ❷ BURNS & ALLEN—Comedy
Gracie gets the idea that Harry Von Zell is broke and decides to run a benefit for him. George Burns, Gracie Allen.

[4] NAME'S THE SAME—Panel
Robert Q. Lewis moderates. Panel: Joan Alexander, Gene Rayburn, and new addition, Roger Price, camedian and creator of "Droodles."

❺ NAME THAT TUNE—Quiz
Musical comedy quiz featuring Red Benson and Vicki Mills. (See page 13.)

❼ SKY KING THEATER
"One For The Money." A young engraver becomes involved with a ruthless counterfeiting ring, from which he sees no escape. Kirby Grant, Gloria Winters.

❾ DOLLAR A SECOND—Quiz
Jan Murray emcees comedy quiz.

7:30 ❷ TALENT SCOUTS—Variety
Arthur Godfrey emcees professional talent. ("He (Godfrey) creates a fatherly tone," according to Dr. George W. Crane, p. 5.)

❺ [4] CONCERT—H. Barlow
For its final program of the series, the show presents bass Jerome Hines, and Howard Barlow conducting the orchestra and chorus.

Program

Mr. Hines

Non Piu Andrai, from "The Marriage of Figaro" .....Mozart
I'm In the Mood for Love...Jimmie McHugh
Oh What a Beautiful Morning.....Rodgers & Hammerstein
Every Day is Ladies Day With Me.....Victor Herbert
Auld Lang Syne .....Traditional

Chorus

It's a Grand Night For Singing.....Rodgers & Hammerstein

Orchestra

The Blue Danube Waltz....Johann Strauss
Entrance of the Gods .....Wagner

Next week in this spot: a news documentary show. Comment.

❼ COMMERCIAL

7:40 ❼ FILM SHORTS

7:45 ❼ COMMERCIAL
❾ BIG PICTURE—Film

8:00 ❷ I LOVE LUCY—Comedy
"Pioneer Women." The Mertzes and the Ricardos make a bet that they can live the same hard life that their ancestors did. Lucille Ball and Desi Arnaz.

[4] THE GOLDBERGS—Comedy
Molly almast breaks up the marriage of her next-door neighbor's daughter. Metropolitan opera star Regina Resnik is featured. Gertrude Berg.

❺ DENNIS DAY—Comedy
Is it Jack Webb? Na, it's Dennis, dreaming that he is Sgt. Josef Dayfri of the Paris Police, investigating a robbery.

❼ BIG PICTURE—Film
❾ BEHOLD THY MOTHER
Marian Year series in conjunction with the centenary celebration of the Catholic Church. Father Keane conducts.

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8:30 ❷ RED BUTTONS—Comedy
❺ [4] ROBERT MONTGOMERY

"The Patridt From Antibes," adapted by Gerald Savory from a "Sat. Eve. Post" story "The Great Uranium Hoax," by Toni Howard. A true story taken from the files of the French police. It involves a handsome young baron and his beautiful wife, a trunkful of uranium, and a fortune in French francs.

Cast

The Baroness Helene.....Joan Wetmore
The Baron.....Francis Lederer
Bartier .....Jacques Aubuchon
Alberto .....Leon Belasco
Emil .....Henry Lascoe
Gauraldine .....Marcel Hillaire

❼ To Be Announced
❾ SPORTSMAN'S CLUB

9:00 ❷ STUDIO ONE—Drama

"The Strike," by Rod Serling. Major Gaylord has sent a 20-man patrol to lacate Chinese Communist artillery on the opposite side of a Karean river. He finds himself faced with the duty of ordering an air strike on the area where the patrol is known to be.

Major Gaylord .....James Daly
Chaplain Walker .....Roy Roberts
Chick .....Bert Freed
Fronks .....Frank Marth
Lt. Peters .....Wyatt Cooper
Golden .....William Andrews

❼ BOXING—Eastern Parkway

Joey Maxim vs. Floyd Patterson, lightheavyweights, 8 rounds. Tammy Loughran, former lightheavyweight champion of the warld, joins Fred Sayles.

TV GUIDE RATINGS

	Rating	B.	W.	L.	D.	KO's
Maxim	2	104	79	21	4	20
Patterson	5	13	13	0	0	8

It's the 19-year-old Patterson vs. the 32-year-old Maxim. Both are clever boxers, who depend on boxing skill. This bout should be a test af yauth vs. experience.

Compiled by Nat Fleischer (The Ring)

❾ BOXING—New York City

Archie Moore, lightheavyweight champion of the world, vs. Bert Whitehurst, heavyweight, 10 rounds. Chris Schenkel reports from St. Nicholas Arena.

TV GUIDE RATINGS

	Rated	B	W	L	D	KO's
Moore, champion	140	117	19	4		79
Whitehurst	unrated	21	18	3	0	10

Moore, the master craftsman, will be facing a hard-punching youngster who will be striving to make his mark. Bert is a wicked socker with his right hand, but he will have to be able ta match Moore's power with both hands. This will be Moore's last tune-up before his title fight with Harold Johnson.

Compiled by Not Fleischer (The Ring)

9:30 [4] WHO SAID THAT?

Actor Gene Lockhart joins his daughter June and H. V. Kaltenborn on the panel, with dramatic critic John Mason Brown.

❺ TV PLAYHOUSE—Film

"The Capper Ring." An autocratic old man is berated by his cat and canaries, not to mention his "talking dog."

9:45 ❾ SPORTS—Arch Ward

10:00 ❷ NEWS—Fahey Flynn
[4] INDUSTRY ON PARADE
❺ WEATHER—Clint Youle
❼ CITY ASSIGNMENT—Film

"The Eliminator." A respectable attorney becomes involved with a hired killer.

❾ MOVIE—Mystery

"The Man With The Grey Gloves." (1st showing.) A famous painting leads to death and destruction.

KOOLVENT

FIGHT AT 9:00 TONIGHT

Keep Score With Ed Pazdur On WGN-TV, See Listings.

NAME	1	2	3	4	5	6	7	8	9	10

10:10 ❺ DORSEY CONNORS-Variety
"Save your paper garment bags."
10:15 ❷ IN TOWN TONIGHT-Variety
Miss Lee Phillip is mistress-of-ceremonies, and Len Dresslar, Merelyn Tate, The King's Jesters, and Frank Smith with his archestra, supply the music.
[4] NEWS—Paul Skinner
❺ NEWS—Jack Angell
10:25 [4] WEATHER—Bill Carlsen
10:30 ❷ NEWS—John Harrington
[4] BIG STORY—Drama
The Ripley (Tenn.) correspondent for a Memphis paper seeks a feminine hitch-hiker. The "Big Story" of Hal Wilson of the "Memphis Press Scimitar."
❺ SPORTS—Norman Barry
❼ CANDID CAMERA
Allen Funt and his camera witness customers of an airline terminal.
10:45 ❷ IRV KUPCINET—Comments
❺ HERBIE MINTZ—Musical
11:00 ❷ Playhouse—Film Drama
"Minor Incident." A lady's compact almost causes a lot of trouble.
[4] Big Town—Drama
Pat McVey and Beverly Tyler.
❺ Chicago Crossroads
Interviews with Dorothy & Tony Weitzel.
❼ News—Ulmer Turner
11:05 ❼ Weather
11:10 ❼ Your Lucky Star—Gossip
Ann Marsters with Hollywood chatter.
11:15 ❼ Guest House—Variety
Fran Allison with interviews.
11:30 ❷ Late News
[4] MOVIE—Mystery
"Dressed To Kill." Sherlock Holmes and Dr. Watson are called upon to recover some printing plates. Basil Rathbone.
❾ News—Les Nichols
11:35 ❷ MOVIE—Drama
"The Outsider." The hopelessly crippled daughter of a brilliant doctor goes, as a last resort, to an Italian specialist.
11:45 ❾ Weather—Carl Greyson
12:00 ❼ MOVIE—Drama
"City Of Silent Men." A mayor tries to help ex-convicts.
1:00 [4] News—Tom Mercein

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WHITEHURST
Young Knockout Artist

WGN-TV Channel 9

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

MORNING

6:45 ❺ **Everett Mitchell—Talks**

7:00 ❷ **The Morning Show-Variety**
Eartha Kitt's "Let's Do It" is enacted by two passionate rabbit puppets. Monica Lewis's "Look What Followed Me Home" features a surprise guest marionette. (Five minutes of local news with Frank Reynolds at 7:25 and 7:55 A.M.)

❺ [4] **Today-News, Interviews**
A survey of primary elections in California and South Carolina. (Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.)

❼ **Chicago Parade—Variety**

8:00 ❼ **Breakfast Club-Don McNeill**
Larry Grayson subs for Johnny Desmond who is on vacation.

8:25 ❷ **News-John Harrington**

8:30 ❷ **The Morning Show—Cont'd**

8:45 ❾ **News—Bruce Macfarlane**

8:55 ❷ **News—Jim Conway**

9:00 ❷ **Godfrey And Friends**
Arthur and company.

❺ [4] **Ding Dong School—Kids**
Nursery with Dr. Frances Horwich.

❼ **Cookery Magic—Recipes**
Clarice McWilliams with kitchen hints.

❾ **Paul Fogarty—Exercises**
"Does your walk become you?" Paul offers suggestions to improve the carriage.

9:30 ❺ [4] **One Man's Family-Serial**
As Paul puts away the wedding ring, his memories are stirred.

❼ **Pied Piper Show—Kids**

❾ **Time For Stories**

9:45 ❺ [4] **Three Steps To Heaven**
Vince decides to go to Reno with Poco.

10:00 ❺ [4] **Home—Women's News**
Another in the series of "People Who Knock At Your Door."

❼ **Play House—Kiddies**

❾ **A To Z Of Cookery—Tips**
"The Open Road"—a picnic supper.

10:30 ❷ **Strike It Rich—Quiz**
Warren Hull emcees.

❼ **Studio B For Bartlett**
Tommy Bartlett with guests.

10:55 ❼ **News—Ulmer Turner**

❾ **News—Steve Fentress**

11:00 ❷ **Valiant Lady—Serial**
Helen remembers that today is the 23rd anniversary of her marriage to her late husband Frank.

[4] **Gordon Thomas-Interviews**

❺ **Bride and Groom-Wedding**
COLOR Mary Lou Runge of Alliance, Ohio, marries Dale Turner of Hartville, Ohio.

❼ **Danny O'Neil—Variety**

❾ **Film Feature—Adventure**
"Duke Of The Navy." Two sailors are asked to spend their leave at an expensive hotel as guests of a candy tycoon.

11:15 ❷ **Love Of Life—Serial**

❺ **Hawkins Falls—Serial**
Lana Corey discovers some distressing news about her best friend.

11:30 ❷ **Search For Tomorrow**
Arthur tries to get Jo to leave.

❺ **Betty White Show**

❾ **Earl Nightingale—Chats**

11:45 ❷ **Guiding Light—Serial**
Bill announces that he has found a job in Los Angeles.

11:55 ❼ **News—Ulmer Turner**

❾ **News—Steve Fentress**

AFTERNOON

12:00 ❷ **Brighter Day—Serial**

[4] **What's New In The Kitchen**

❺ **Noontime Comics—Kids**
Johnny Coons entertains the kids.

❼ **Happy Pirates—Kids' Fun**
Two-Ton Baker and Art Hern.

❾ **Hi Ladies—Interview**
Mike Douglas emcees.

12:15 ❷ **Portia Faces Life—Serial**
Portia quizzes Kathy about her recent activities, but Kathy refuses to talk.

12:30 ❷ **Garry Moore—Variety**
Garry discovers a gray hair and Durward consoles him with "Young At Heart." A. Robbins, "The Banana Man," does a pantomime routine. Ivan Sanderson brings an animal friend.

5 Bob And Kay—Chatter
Kay Westfall and Bob Murphy.

12:45 4 Let's Look At The News

9 Traveler's Sketchbook

12:55 7 News—Ulmer Turner

9 News—Steve Fentress

1:00 4 Grenadiers—Musical

5 Creative Cookery—Recipes
Francais, Bob and Frank Pape. Green pepper and mushroom beefburgers; cream puffs.

7 Ruth Crowley—Baby Care
Baby's first tub bath.

9 Batting Practice—Warm up

1:10 9 Lead Off Man—Interviews
Vince Llayd interviews players.

1:15 7 The Doctor Answers—Talks
Elizabeth Hart conducts discussion.

1:30 2 Linkletter's House Party
The "If I Didn't Care" bays, the Ink Spots.

4 Bob Heiss—Interviews

7 Claude Kirchner—Variety

9 BASEBALL—Cubs vs. Phils

1:45 7 Swingalong—Musical

1:55 4 Weather—Bill Carlsen

2:00 2 Big Payoff—Quiz Game

5 4 Kate Smith—Variety
(1) Sangs fram the Kateds and the Katydids. (2) Ted Collins interviews a personality in the news. (3 & 4) Musical revue.

7 Stuart Brent—Discussion

2:15 7 Swingalong—Musical

2:30 2 Bob Crosby—Musical
Tunes: "If Yau Ever Get ta My Home Town," "I Really Dan't Want to Know," "Three Coins in the Fountain," "Daddy, Dear Old Daddy," "The Best Things in Life Are Free."

7 Win Stracke—For Kids
"Uncle Win" with fun, folk songs and animals.

3:00 2 Woman With A Past-Serial

5 4 Welcome Travelers
Tammy Bartlett interviews Chicago visitors. (Guests invited. Write WNBQ, Chga.)

7 MOVIE—Feature Film

3:15 2 Secret Storm—Serial

3:30 2 Petticoat Party—Games
Frazier Thamas emcees the fun. (Guests invited. Write Petticaat Party, WBBM-TV.)

5 4 On Your Account

3:45 9 Tenth Inning—Interviews
Harry Creighton interviews sports people.

3:55 7 News—Ulmer Turner

4:00 2 Shopping With Miss Lee

4 Beulah Donohue—Women

5 Pinky Lee-Comedy, Games

7 Home Theater-Film Feature
"The Losers." In ane big moment, a mousy, middle-aged bridegroom turns mastermind diamond thief—all far nathing.

9 Movie Quick Quiz—Game
Dick "Two Ton" Baker emcees.

4:15 9 Bandstand Matinee—Music
Jim Lounsbury with a "disc and dance" party far teens.

4:20 2 MOVIE—Western
"Sheriff Of Cimarron." Adventure starring Sunset Carson and Peggy Stewart.

4:30 5 4 Howdy Doody—Puppets
The vaices af Howdy and Mr. Bluster are mixed up. Windy is seen thraugh the magic crystal ball.

next week TV GUIDE previews . . .

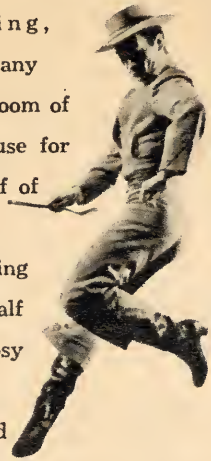
SUMMER TV

who's on . . . what's on . . . when it's on . . .

Five informative pages of the programs and stars . . . the new features and new faces you'll be enjoying in weeks to come.

On Sale Wednesday

Jose Greco, the fiery genius of Spanish dancing, brings his company to the Empire Room of the Palmer House for four weeks. Half of his program is Flamenco dancing and the other half folklore and gypsy stylization. Charlie Fisk and his orchestra continue to provide music for the show and dancing.



—Adv.

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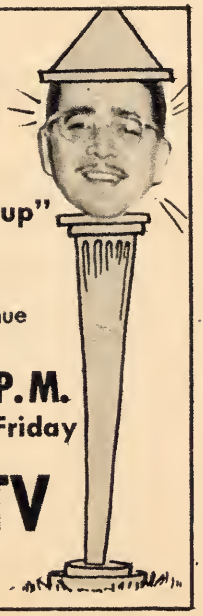

TUESDAY

All times are Chicago Daylight Saving Time.
In Standard Time areas, subtract one hour.

7 Garfield Goose and Friend
"King" Garfield and Frazier Thomas.
4:55 9 News—Les Nichols
5:00 4 Gretchen Colnik—Tips
5 Elmer The Elephant—Kids
John Conrad and the elephant.
7 Jolly Seven Gang—Kids
Joe Kelly with cartoons.
9 Bob Atcher Show—Kids
5:15 4 Museum Explorer—Exhibits
5:30 2 Gene Autry Time—Film
4 Foreman Tom—Western
5 Close-Up—Musical
Howard Miller and June Valli.
7 Tom Duggan—Sports
9 News—Leslie Monypenny
5:45 7 Bob And Ray—Satires
Bob Elliot, Ray Goulding.
9 Curbstone Cut Up—Chats
Ernie Simon conducts interviews.

EVENING

6:00 2 Sports—Bob Elson
4 Hot Shot Revue—Music
5 Weather—Clint Youle
7 News—Austin Kiplinger
9 Captain Video—Adventures
Capt. Video follows Amos and the Ranger through the "black hole."
6:05 5 News—Jack Angell
7 Sports—Jack Drees
6:10 5 Sports—Joe Wilson
7 Weather—Wayne Griffin
6:15 2 News—Julian Bentley
4 News—Paul Skinner
5 Dorsey Connors—Travel
"Great Lakes Cruise."
7 News—John Daly
9 Sports Final—Vince Lloyd
6:20 5 Alex Dreier—Features
6:25 4 Weather—Bill Carlsen
5 Tony Weitzel—Comments
6:30 2 News—Douglas Edwards
4 Sports Picture
5 Dinah Shore—Musical
Dinah pays a musical tribute to Cole Porter.

7 Cavalcade Of America

"The Skipper's Lady" is the story of a woman in command of a ship, the clipper "Neptune's Car." She races with it to California in an effort to prevent an Indian uprising.

Cast

Capt. Joshua Patten .....Paul Langton
Mary Patten .....Sally Braphy
Mr. Camstock .....Harvey Stephens
Second Mate Davis .....Harry Bartell

9 News—Spencer Allen

6:45 2 Jo Stafford Show—Music

Tunes: "Exactly Like You," "My Love is Like a Red, Red Rose," "I Get So Lonely."

5 [4] News—John C. Swayze

9 Chicagoland Newsreel

7:00 2 GENE AUTRY—Western

"Dry Gulch at Devil's Elbow." A sheriff faces the loss of his badge because a scheming gambler is "out to get him." Gene Autry tries to help the sheriff regain his position in the town. (The millionaire cowboy is reviewed on page 14.)

5 [4] MILTON BERLE—Comedy

Vincent Price and Hedda Hopper visit Milton for his last show of the season. Uncle Miltie makes summer plans for the crew. Biggest operation, getting Max (Ruthie Gilbert) married off. Hedda Hopper tries to get the lowdown. Charlie Applewhite and Francis (Arnold Stang) also figure in Uncle Miltie's plans. Next week in this spot, two shows return: *Midwestern Hayride*, and *The Arthur Murray Party*.

7 To Be Announced

9 THE GOLDBERGS—Comedy

Molly takes pity on a young and starving dentist. She decides to drum up some patients to fill up the cavities in his rather sparse appointment schedule. Gertrude Berg, Robert H. Harris, Eli Mintz.

7:30 2 RED SKELTON—Comedy

Red's sketches for tonight: Freddie the the Freeloader goes to the laundromat. Red in the Foreign Legion. David Rose and the orchestra.

7 OF MANY THINGS

9 CAPTURED—Film Drama

"Tony the Stinger." The killer of a police officer is hunted by the entire force.

8:00 2 MEET MILLIE—Comedy

Mr. Boone, Sr., is too vain to admit he needs glasses. Millie and Mama try to trick him into admitting it.

5 [4] FIRESIDE THEATER-Drama

"Bread Upon the Waters." A young girl faces a snag in her wedding plans when tradition rules that her older sister must marry first.

Cast

Lonnie Berghoff .....Peter Graves
Amos .....John Banner
Marge .....Brigit Neilson
Anna .....Karen Verne

7 DANNY THOMAS—Variety

Danny forgets that it's his 12th wedding anniversary. His wife isn't the least bit impressed when he gives a mere kiss on the cheek as a peace offering. Danny Thomas and Jean Hagen are joined by Louise Beavers.

9 BADGE 714—Drama

"The Big Lease." Det. Sgt. Joe Friday clears a maze of conflicting clues while investigating the disappearance of a wealthy retired businessman. *Sponsored by Chicago Motor Club.*

8:30 2 SUSPENSE—Drama

"North Side," based on an article in the "N. Y. Times Magazine" by George Barrett. The true story of the workings of a New York homicide squad as it goes about the solution of a brutal murder.

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WNBQ CHANNEL **5**

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5 4 TOP PLAYS OF 1954

"Man Trap." An ambitious young girl invests her life savings in a plan to catch a rich husband. Then she meets a handsome aviator who hasn't a cent to his name.

Cast

Sally Marland ..... Shelley Winters
Mac Brownley ..... William Bishop
Pete Hardesty ..... Ross Elliott
Ed Hunnicut ..... Jerry Paris

7 U. S. STEEL HOUR—Drama

"Good For You," by Robert Emmett. A young couple who meet and fall in love at first sight consult a psychiatrist on how to go about courting. The psychiatrist tells the boy to propose at once, but he counsels the girl to play hard-to-get. The girl's attractive roommate decides to make a play for the boy, and matters can't help but grow zanier.

Cast

Felicia ..... Diana Lynn
Lester ..... Orson Bean
Dr. Krantz ..... Kenny Delmar
Bridie ..... Barbara Nichols
Beaver ..... Jack Klugman

This is actor Robert Emmett's first TV playwriting effort. He is the husband of actress Kim Hunter. Orson Bean, now appearing in "Almanac," is to be the star of a summer TV show, *The Blue Angel Revue*. He is a night-club comedian.

9 HOLLYWOOD SHOWCASE

"Girl in the Park." A lovely girl finds strange ways to upset the well-ordered life of a cold and scientific doctor. Herbert Marshall and Joan Caulfield.

9:00 2 DANGER—Mystery

"The Lonely Road," by Leo Goldman. A father is suspicious when the son he had put out of the house returns for a visit. The boy had been convicted of stealing once before, and the father isn't at all sure that he won't try it again.

5 4 TRUTH OR CONSEQUENCES—Quiz Game

Jack Bailey emcees.

9 48TH STREET THEATER
"Fury and Sound." A self-styled radio genius constantly heaps sarcasm and ridicule on those who perform under him.

9:30 2 SEE IT NOW—News
Edward R. Murrow presents an event of public interest.

4 TRIANGLE THEATER—Film
"What Happened At Three Oaks." A Southern colonel returns to his home after the Civil War and finds that his son and daughter have been cheated and overthrown by a stranger. Adolphe Menjou is narrator, Raymond Greenleaf.

5 MR. & MRS. NORTH
"Trained For Murder." A prizefighter dies as o result of a knockout. Pam and Jerry feel that the death isn't accidental. They enter a ring of intrigue when they investigate the prizefighter's past. Barbara Britton and Richard Denning.

7 NAME'S THE SAME—Panel
Clifton Fadiman subs for the vacationing Robert Q. as tonight's emcee. Regular panelists are: Joan Alexander, Gene Rayburn, Roger Price and Bess Myerson.

9 I LED THREE LIVES—Film
"Tactical Violence" is adopted by the Reds. Richard Carlson as Herb Philbrick.

10:00 2 NEWS—Fahey Flynn
4 THE WORLD WE LIVE IN
5 WEATHER—Clint Youle
7 LIFE OF RILEY—Comedy
"Riley in a Rut." Impressed by the success of a Brooklyn friend, Riley decided to get into the insurance business, but in spite of much studying, the good natured riveter fails. William Bendix. *Sponsored by Household Finance Corp.*

9 MOVIE—Comedy
"An Ideal Husband." An Under-secretary of the Foreign Office, who founded his political career on a secret he sold in his youth, is now marked for a Cabinet Post.

10:10 5 DORSEY CONNORS—Ideas
"Gather your vegetables as you may."

10:15 2 IN TOWN TONIGHT-Variety
Len Dresslar stars, Lee Phillip is femcee.

4 NEWS—Paul Skinner
5 NEWS—Jack Angell

10:25 4 WEATHER—Bill Carlsen

10:30 2 NEWS—John Harrington
4 MR. DISTRICT ATTORNEY
5 SPORTS—Norman Barry
7 THE VISITOR—Drama
"The Fakir." The tale of an Englishman whose life seems to be hounted.

10:45 2 IRV KUPCINET—Comments
5 HERBIE MINTZ—Musical

11:00 2 Playhouse—Film Drama
"Marriage Of Lit Lit." A white man and an Indian girl wed.

4 Paragon Playhouse—Drama
"The Priceless Pocket." Walter Abel is host, Muriel George and James Hayter.

5 Championship Golf—Sport
Norman Barry reports from Tam O'Shanter Country Club.

7 News—Ulmer Turner

11:05 7 Weather

11:10 7 Your Lucky Star—Gossip

11:15 7 Tom Duggan—Comments

11:30 2 Late News
4 MOVIE—Drama
"G.I. War Brides." A girl trades places on a ship carrying English war brides.

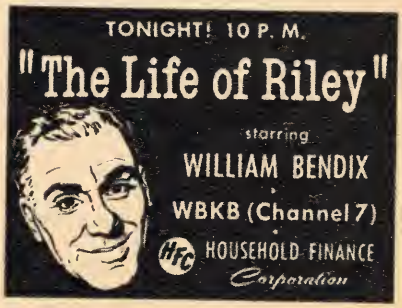
9 News—Les Nichols

11:35 2 MOVIE—Mystery
"Murder At The Baskerville." Sherlock Holmes is on the trail of a killer.

11:45 9 Weather—Carl Greyson

12:00 7 MOVIE—Mystery
"Intrigue In Paris." The fascinating story of the French Underground. Lola Lane.

1:00 4 News—Tom Mercein



All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

MORNING

6:45 ❺ Everett Mitchell—Talks
Discussion for formers.

7:00 ❷ The Morning Show-Variety
The Bughouse Bond does "Bye Bye Blues" to John Gordy's record. Two houn' dogs, representing Bing ond Gory Crosby, oct to the tune of "Smoll Fry," sung by Don Gordon. (Five minutes of locol news with Frank Reynolds ot 7:25 ond 7:55 A.M.)

❺ [4] Today-News, Interviews
A foshion showing of men's cosuol sportswear. (Five minutes of locol news with Len O'Connor ot 7:25, 7:55, 8:25, 8:55 A.M.)

❼ Chicago Parade—Variety

8:00 ❼ Breakfast Club-Don McNeill
Lorry Groyson subs for Johnny Desmond.

8:25 ❷ News-John Harrington

8:30 ❷ The Morning Show—Cont'd

8:45 ❾ News—Bruce Macfarlane

8:55 ❷ News—Jim Conway

9:00 ❷ Godfrey And Friends
Fun with oll the "little Godfreys."

❺ [4] Ding Dong School
Nursery with Dr. Fronces Horwich.

❼ Cookery Magic—Recipes
George Nichols with kitchen tips.

❾ Paul Fogarty—Exercises
"For whistle boit only." An exercise for on eye-pleosing figure.

9:30 ❺ [4] One Man's Family-Serial
Beth Holly drops in for o visit with Poul.

❼ Pied Piper Show—Kids

❾ Time For Stories
Tino Redmond reads to youngsters.

9:45 ❺ [4] Three Steps To Heaven
Poco debotes with herself whether she should escope from the trip with Vince.

10:00 ❺ [4] Home—Women's News
Arlene Froncis, Editor-in-Chief.

❼ Play House—Kiddies
Angel Cosey is hostess.

❾ A To Z Of Cookery—Tips
"Cordiolly invited"—Wedding reception.

10:30 ❷ Strike It Rich—Quiz
Guest: bondleoder Lionel Hompton.

❼ Studio B For Bartlett
Tommy Bortlett ond guest personolities.

10:55 ❼ News—Ulmer Turner

❾ News—Steve Fentress

11:00 ❷ Valiant Lady—Serial
Bonny's husbond Roy comes to town.

[4] Gordon Thomas—Variety
Hospitol problems discussed, demonstroted by experts.

❺ Bride and Groom-Wedding
[COLOR] Dorothy Tolbott of Berkeley Springs, Vo., morries Vernon Greenowalt of Holeyville, Alo.

❼ Danny O'Neil Show
Music by Chet Roble ond Noncy Wright.

❾ Film Feature—Drama
"Emergency Londing." A young oirplone test pilot hos o remote control plone.

11:15 ❷ Love Of Life—Serial

❺ Hawkins Falls—Serial
Ken Forley mokes plons for his forthcoming wedding.

11:30 ❷ Search For Tomorrow
Tote tells Jo he's lucky thot she loves him.

❺ Betty White Show
Music by Fronk De Vol ond his orchestro.

❾ Earl Nightingale—Chats
Tolks on topics of interest.

11:45 ❷ Guiding Light—Serial
Dr. Boird hos some questions to osk Peggy about Don Peters' disoppeoronce.

11:55 ❼ News—Ulmer Turner

❾ News—Steve Fentress

AFTERNOON

12:00 ❷ Brighter Day—Serial

[4] What's New In The Kitchen
Miss Helen Schofer, County Home Agent, with o progrom of "Rhuborb."

❺ Noontime Comics—Kids
Johnny Coons entertoins the kids.

❼ Happy Pirates—Kids' Fun
Two-Ton Boker ond Art Hern.

❾ Hi Ladies—Interviews
Mike Douglos emcees.

12:15 ❷ Portia Faces Life—Serial
Kothy prepores for her second visit to Morgon Elliott by toking olong o gun.

12:30 ❷ Garry Moore—Variety
The cast discusses methods for successful summer gardening. Denise sings "Baubles, Bangles, and Beads." Ken offers "Hald 'em, Joe."
❺ Bob And Kay—Chatter
Kay Westfall and Bab Murphy.
12:45 [4] Let's Look At The News
❾ Charm Salon—Beauty
12:55 ❼ News—Ulmer Turner
❾ News—Steve Fentress
1:00 ❷ Double Or Nothing—Quiz
Bert Parks emcees quiz game.
[4] Grenadiers—Musical
❺ Creative Cookery—Recipes
Francais, Bab and Frank Pope. Spanish style chicken with rice; strawberry fluff freeze.
❼ Ruth Crowley—Baby Care
Birth marks and delivery of new baby. Guest: Dr. Jaseph A. Farbrich, attending pediatrician at St. Anne's Hospital in Chicago.
❾ Batting Practice—Warm-up
Jack Brickhouse with comments.
1:10 ❾ Lead Off Man—Interviews
Vince Lloyd interviews players.
1:15 ❼ The Doctor Answers—Talks
Elizabeth Hart conducts discussion, with Drs. W. W. Bauer and William Bolton.
1:30 ❷ Linkletter's House Party
Rasemary Claaney's papular singing sister Betty Clooney visits Art.
[4] Bob Heiss—Interviews
❼ Claude Kirchner—Variety
❾ BASEBALL—Cubs vs. Phils
First game of a double-header fram Wrigley Field.
1:45 ❼ Swingalong—Musical
1:55 [4] Weather—Bill Carlsen
2:00 ❷ Big Payoff—Quiz Game
Bess Myerson, Randy Merriman, hasts.
❺ [4] Kate Smith—Variety
(1) Alene Daltan, the stary princess. (2) Cracker barrel interview by Ted Callins. (3 & 4) Musical shaw, with Snaoky Lanson, the Three Suns, and Dalares.
❼ Midweek Cooking School
Mary Martinsen with kitchen hints.

2:30 ❷ Bob Crosby—Musical
Tunes: "A Girl, a Girl," "Knack an Wood," "Anema E Core," "Make Love ta Me," "Begin the Beguine.'
❼ Win Stracke—For Kids
"Uncle Win" with fun, falk sangs and animals.
3:00 ❷ Woman With A Past-Serial
❺ [4] Welcome Travelers
Tammy Bartlett interviews Chicaga visitors. (Guests invited. Write WNBQ, Chgo.)
❼ MOVIE—Feature Film
3:15 ❷ Secret Storm—Serial
3:30 ❷ Petticoat Party—Games
Frazier Thomas emcees the fun. (Guests invited. Write Petticoat Party, WBBM-TV.)
❺ [4] On Your Account
Win Elliot emcees.
3:45 ❾ Tenth Inning—Interviews
Vince Lloyd interviews fans.
3:55 ❼ News—Ulmer Turner
4:00 ❷ Shopping With Miss Lee
[4] Beulah Donohue—Women
❺ Pinky Lee—Comedy
❼ Home Theater—Drama
"Unlucky Three." Melvyn Douglas stars.
❾ BASEBALL—Cubs vs. Phils
Second game af a dauble-header.
4:20 ❷ MOVIE—Western
"Bandits Of The Badlands." Western adventure starring Sunset Carson, Peggy Stewart.
4:30 ❺ [4] Howdy Doody—Puppets
Dilly Dally writes a song ta try ta coax Windy the Dog back to Doodyville.
❼ Garfield Goose and Friend
"King" Garfield and Frazier Thamas.
5:00 [4] Your Library Story—Tale
❺ Elmer The Elephant—Kids
John Canrad entertains.
❼ Jolly Seven Gang—Kids
Joe Kelly with cartoons far the kids.
5:15 [4] Let's Experiment—Science
5:30 ❷ Gene Autry Time—Film
[4] Foreman Tom—Western
❺ Close-Up—Musical
Haward Miller, June Valli, and the Art Van Damme Quintet.

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

7 Sports—Tom Duggan
5:45 7 Bob And Ray—Satires
Bob Elliot and Ray Gaulding.

EVENING

6:00 2 Sports—Bob Elson
4 Hot Shot Revue—Musical
5 Weather—Clint Youle
7 News—Austin Kiplinger
9 Captain Video—Adventures
Copt. Videa discavers o second universe.
6:05 5 News—Jack Angell
7 Sports—Jack Drees
6:10 5 Sports—Joe Wilson
7 Weather—Wayne Griffin
6:15 2 News—Julian Bentley
4 News—Paul Skinner
5 Dorsey Connors—Travel
"Chicogo Art Foir."
7 News—John Daly
9 Sports Final—Vince Lloyd
6:20 5 Alex Dreier—Features
6:25 4 Weather—Bill Carlsen
5 Tony Weitzel—Comments
6:30 2 News—Douglas Edwards
4 Sports Picture
5 Eddie Fisher—Musical
Eddie's guest is the glamorous supper-club songstress Juliana Lorson.
7 Mark Saber—Mystery
"The Cose of the Missing Finger." The murder of a fishmonger leods Sober to the odor of smuggled fish. Tony Conwoy ploys Sober; Jomes Burke is Sgt. Tim Maloney.
9 News—Spencer Allen
6:45 2 Perry Como—Musical
5 4 News—John C. Swayze
9 Chicagoland Newsreel
7:00 2 GODFREY AND FRIENDS
Variety show with Arthur Godfrey, Frank Porker, Morion Morlowe, Lu Ann Simms, Holeloke, Tony Marvin, the Mariners, and the McGuire Sisters. (A psychologist says Arthur is more likely to be ossocioted with women's fothers than with their sweethearts. Story on poge 5.)
5 4 I MARRIED JOAN
The judge is being initioted into a club, and phose one is o real toughie: He hos to agree with everything his wife soys. Joan thinks he's reody far the asylum. Joan Dovis, Jim Bockus.
7 MOVIE—Drama
"Brief Ecstasy." A girl's farmer lover returns ond she reolizes she still loves him. Paul Lukos.
9 TV SHOWCASE—Film Drama
"Devil Bat." A mad doctor creates a monster bat ta destroy thase he believes have swindled him out of his fortune. Belo Lugosi.
7:30 5 4 MY LITTLE MARGIE
"Go North, Young Womon." Vern ond Mr. Honeywell arrange o trip inta the Conadian wilds far Margie, in order to do her out of a Hawaiion vacation she was pramised. Gole Storm, Chorles Forrell, Clarence Kolb, and, os three handsame woodsmen, Rabert Lowery, Dick Simmons, and Brod Johnson.
9 MOVIE—Drama
"Bush Pilot." A pilot has trauble with his half brather, who tries to take aver his flight territary and his girl. Rochelle Hudsan ond Jack LaRue.
8:00 2 STRIKE IT RICH—Quiz
In celebrotion af the stort of the seventh year af *Strike It Rich,* the "helping hands" far June will be past contestants on the pragram. Tonight's guest is Doris Puckett of Atlanto, Georgia, who appeared as o cantestant in 1952 and has returned to tell her stary and to oct os a "helping hand" far someone else.
5 4 KRAFT THEATRE—Drama
"Romeo ond Juliet," Shokespeore's trogic drama of two youngsters who fall in love, and plon to marry secretly because their families, the Montagues ond Copulets, ore engaged in o bitter feud.

Cost

Romeo .....Liam Sullivan
Juliet .....Suson Strasberg

Nurse .....Carroll McComos
Friar Laurence .....Noel Leslie
Benvolio .....Eric Sinclair
Mercutio .....Felix Deebank
Lady Capulet .....Madeleine Clive
Tybalt .....Marc Breaux
Balthasar .....Mel Fellini
Capulet .....Jock Livesey

Miss Strosberg's age is 15, making her far closer to Juliet's 14 years than most actresses who play the role. (Pictures of Kroft's "Come As You Were" party in next week's issue.)

❼ TV THEATER—Film Drama

"Touch the Earth." A stable groom with the soul of a poet cures two women, a mother and a daughter, of their psychological illnesses. Irene Hervey and George Wallace.

8:30 ❷ I'VE GOT A SECRET—Panel

Faye Emerson appears with regular panelists Bill Cullen, Henry Morgan, and Jayne Meadows. Garry Moore moderates.

❼ CITY DETECTIVE—Film

"Have a Cigar." Bart Grant visits the estate of a wealthy man, and receives a cigar which he later finds contains a thousand dollar bill. Rod Cameron and June Lang.

❾ STOCK CAR RACING—Santa Fe Raceway

9:00 ❷ BOXING—Miami Beach

Jake LaMotta, lightheavyweight, vs. Ernie Durando, middleweight, 10 rounds. Jack Drees reports from Miami Beach Auditorium, Miami Beach, Florida.

TV GUIDE RATING

	Rated	B	W	L	D	KO's
LaMotta	unrated	106	84	19	3	30
Durando	unrated	57	37	16	4	28

This should be one of the exciting fights of the year featuring two walk-in sluggers who like to trade blows. LaMotta, the former middleweight champion, is now on a comeback. Durando one of the best right-hand hitters in the ring, will try to stop Jake's bid to get back on top.

Compiled by Nat Fleischer (The Ring)

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5 4 THIS IS YOUR LIFE
Ralph Edwords presents o life story.

7 WRESTLING—From Rainbo
Woyne Griffin announces the matches.

9:30 4 HELLO NEIGHBOR THEATER
A half hour feoture.

5 FAVORITE STORY—Drama
"It Couldn't Happen." When an unsuccessful Parisian ortist buys a magic parchment to gront his wishes, he finds his life endongered, for he meets o girl whose love is stronger than witchcraft. Adolphe Menjou narrates and Peter Honson and Nancy Gates stor.

9 LIBERACE SHOW—Musical
Piano orrangements.

9:45 2 SPORTS—Mel Allen
Review of news in the athletic world.

10:00 2 NEWS—Fahey Flynn
Roundup of news.

4 MILWAUKEE NEWSREEL
Headlines for Milwoukee and vicinity.

5 WEATHER—Clint Youle

7 DOUBLE DATE—Film Dramas
(1) "Jeff Jones—Angels Never Cry." A young boy is almost framed for a murder. Don Hoggerty. (2) "The Case of Morina Goodwin." A disillusioned young sociolite becomes an ardent communist, and is ploced by the party in the home of a prominent politicion. Mary Sinclair and Wilton Graff.

9 MOVIE—Drama
"Sword Of D'Artognan."

10:10 5 DORSEY CONNORS—Ideas
"New uses for old nylons."

10:15 2 IN TOWN TONIGHT
Len Dresslor stors with Miss Lee Phillip as femcee. Merelyn Tate, The King's Jesters and Fronk Smith's orchestra.

4 NEWS—Bob Kelly

5 NEWS—Jack Angell
Roundup of late news.

10:25 4 WEATHER—Bill Carlsen
Forecosts for tomorrow.

10:30 2 NEWS—John Harrington

4 MR. & MRS. NORTH—Drama
Barbaro Britton ond Richard Denning.

5 SPORTS—Norman Barry

10:45 2 IRV KUPCINET—Comments
Gossip, chatter, and interviews.

5 HERBIE MINTZ—Musical

11:00 2 Playhouse—Film Drama
"A Woman's Privilege."

4 Racket Squad—Film Drama
Reed Hodley stars as Captoin Broddock.

5 MOVIE—Mystery
"Kill Or Be Killed." An American engineer in South America, charged with murder, escapes from the police to find the real killer. Lawrence Tierney ond Marissa O'Brien.

7 News—Ulmer Turner

11:05 7 Weather

11:10 7 Your Lucky Star—Gossip
Ann Marsters with Hollywood chotter.

11:15 7 Tom Duggan—Comments

11:30 2 News

4 MOVIE—Musical
"Rhythm Hits the Ice." A New England girl inherits o bankrupt ice show and solves the problem by marrying the handsome agent of her rival. Ellen Drew and Jerry Colonno.

9 News—Les Nichols

11:35 2 MOVIE—Drama
"Mercy Island." A big gome fishing porty puts out from Key West for a day's angling. Ray Middleton and Gloria Dickson.

11:45 9 Weather—Carl Greyson

12:00 7 MOVIE—Musical
"Men On Her Mind." An ambitious singer refuses to let love and marriage interfere with her career. Mary Beth Hughs and Edword Norris.

1:00 4 News—Tom Mercein

1:05 4 MOVIE—Western
"The Old Homestead." The mayor of o town masquerades as a crooked politician in on effort to smoke out a crime wave which has swarmed over the city.

your musical nightcap! 10:15 pm

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

MORNING

6:45 ❺ **Everett Mitchell—Talks**

7:00 ❷ **The Morning Show-Variety**
Novelty puppet number to Tereso Brewer's platter of "Ricochet." Old Central Park is the scene of "On the Carousel" in Russ Morgan's record. (Five minutes of local news with Frank Reynolds at 7:25 and 7:55 A.M.)

❺ [4] **Today-News, Interviews**
James Carey, Secretary of the CIO, visits. (Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.)

❼ **Chicago Parade—Variety**
Chuck Bill emcees, with music, weather.

8:00 ❼ **Breakfast Club-Don McNeill**
Larry Grayson subs for Johnny Desmond who is on vacation.

8:25 ❷ **News-John Harrington**

8:30 ❷ **The Morning Show—Cont'd**

8:45 ❾ **News—Bruce Macfarlane**

8:55 ❷ **News—Jim Conway**

9:00 ❷ **Godfrey And Friends**

❺ [4] **Ding Dong School**
Nursery with Dr. Frances Horwich.

❼ **Cookery Magic—Recipes**

❾ **Paul Fogarty—Exercises**
Paul has an exercise for nice shoulders.

9:30 ❺ [4] **One Man's Family-Serial**
Hazel forgets her burdens and throws herself into shopping for her trip.

❼ **Pied Piper Show—Kids**

❾ **Time For Stories**
Tina Redmond tells stories to the kids.

9:45 ❺ [4] **Three Steps To Heaven**
Barry Thurmond recalls his childhood and resolves to take the big risk to help Poco.

10:00 ❺ [4] **Home—Women's News**
Home re-creates an historical era, its setting and its habits.

❼ **Play House—Kiddies**
Angel Cosey emcees.

❾ **A To Z Of Cookery—Tips**
"Rose festival"—plans for a club party.

10:30 ❷ **Strike It Rich—Quiz**
Warren Hull emcees.

❼ **Studio B For Bartlett**
Tommy Bartlett with a guest personality.

10:55 ❼ **News—Ulmer Turner**

❾ **News—Steve Fentress**

11:00 ❷ **Valiant Lady—Serial**
Roy Withers decides to wait before he confronts his wife Bonny.

[4] **Gordon Thomas—Variety**

❺ **Bride and Groom-Wedding**
Ingeborg Stronzik of Rego Park, L.I., N. Y., weds Benj. Dobeck, Omaha, Neb.

❼ **Danny O'Neil—Variety**
Music, games and interviews.

❾ **Film Feature—Mystery**
"Exile Express." A young laboratory assistant is innocently entangled with spies when she tries to escape being implicated in a murder. Anna Sten.

11:15 ❷ **Love Of Life—Serial**

❺ **Hawkins Falls—Serial**
The Hawkins Falls Foundry elects a new and youthful President.

11:30 ❷ **Search For Tomorrow**
Stu's employer Gunther is furious over Stu's statement to the newspaper about Tate.

❺ **Betty White—Chatter**
Music by Frank De Vol's orchestra.

❾ **Earl Nightingale—Chats**

11:45 ❷ **Guiding Light—Serial**

11:55 ❼ **News—Ulmer Turner**

❾ **News—Steve Fentress**

AFTERNOON

12:00 ❷ **Brighter Day—Serial**

[4] **What's New In The Kitchen**
Miss Marguerite Gustafson, American Dairy Association, with a program on sour cream.

❺ **Noontime Comics—Kids**
Johnny Coons entertains the kids.

❼ **Happy Pirates—Kids' Fun**
Two-Ton Baker and Art Hern.

❾ **Hi Ladies—Interviews**

12:15 ❷ **Portia Faces Life—Serial**
Portia realizes that Kathy has gone to see Elliott. She calls her husband Walter to tell him.

12:30 ❷ Garry Moore—Variety
Actress-comedienne Kaye Ballard, now in the Broadway musical "The Golden Apple," drops in for a visit. Garry and Durward sing a duet with clarinetist Ernie Caceres. The cast plays the perception game "Out of Our Senses." Ken sings "Tenderly."
❺ Bob And Kay—Chatter
Kay Westfall and Bob Murphy.
12:45 [4] Let's Look At The News
❾ Traveler's Sketchbook
12:55 ❼ News—Ulmer Turner
❾ News—Steve Fentress
1:00 [4] Grenadiers—Musical
❺ Creative Cookery—Recipes
Francois, Bob and Frank Pope. Pizza Neapolitan; Italian pork sausage.
❼ Ruth Crowley—Baby Care
Vitamin D begins for the baby.
❾ Batting Practice—Warmup
1:10 ❾ Lead Off Man—Interviews
1:15 ❼ The Doctor Answers—Talk
Elizabeth Hart conducts discussion.
1:30 ❷ Linkletter's House Party
Costume designer Edith Head.
[4] Bob Heiss—Interviews
❼ Claude Kirchner—Variety
❾ BASEBALL—Cubs vs. Phils
From Wrigley Field.
1:45 ❼ Swingalong—Musical
1:55 [4] News
2:00 ❷ Big Payoff—Quiz Game
Bess Myerson and Randy Merriman.
❺ [4] Kate Smith—Variety
(1) Boy-and-girl skit. (2) Dorothy Day emcees a fashion show. (3) Keyboard novelties by Stan Freeman. (4) Film featurette.
❼ Stuart Brent—Discussion
2:15 ❼ Swingalong—Musical
2:30 ❷ Bob Crosby—Musical
Tunes: "The Man With the Banjo," "Steam Heat," "Answer Me, My Love," "Ain't Misbehavin'," "Vaya Con Dios."
❼ Win Stracke—For Kids
"Uncle Win" with fun, folk songs and animals.
3:00 ❷ Woman With A Past-Serial
❺ [4] Welcome Travelers
Tommy Bartlett interviews Chicago visitors. (Guests invited. Write to Guest Relations, WNBQ, Chicago.)
❼ MOVIE—Feature Film
3:15 ❷ Secret Storm—Serial
3:30 ❷ Petticoat Party—Games
Frazier Thomas emcees games. (Guests invited. Write Petticoat Party, WBBM-TV.)
❺ [4] On Your Account
3:45 ❾ Tenth Inning—Interviews
Harry Creighton interviews sports fans.
3:55 ❼ News—Ulmer Turner
4:00 ❷ Shopping With Miss Lee
[4] Beulah Donohue—Women
❺ Pinky Lee—Comedy
❼ Home Theater-Film Feature
"Close Shave." A homecoming soldier, longing for his old shack in the Smokies and his sweetheart in Pine Valley, expects a welcome befitting a hero. Tom Powers.
❾ Movie Quick Quiz—Game
Dick "Two Ton" Baker emcees.
4:15 ❾ Bandstand Matinee—Music
Jim Lounsbury spins discs for teen-agers.
4:20 ❷ MOVIE—Western
"Santa Fe Saddle Mates." Sunset Carson and Linda Stirling.
4:30 ❺ [4] Howdy Doody—Puppets
Chief Thunderthud makes a flyaway machine to take him high in the sky.
❼ Garfield Goose and Friend
"King" Garfield and Frazier Thomas.
4:55 ❾ News—Les Nichols
5:00 [4] Gretchen Colnik—Tips
❺ Elmer The Elephant—Kids
John Conrad entertains the kids.
❼ Jolly Seven Gang—Kids
Joe Kelly and the Robot.
❾ Talent Tots—Variety
Connie Baxter is singing femcee.
5:15 [4] Little Amateurs—Talent
5:30 ❷ Gene Autry Time—Film
[4] Foreman Tom—Western
❺ Close-Up—Musical
Howard Miller, June Valli, and the Art Van Damme Quintet.
❼ Tom Duggan—Sports
❾ News—Leslie Monypenny

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

5:45 ⑦ Bob And Ray—Satires
Comedy with Bob Elliot, Ray Goulding.
⑨ Curbstone Cut Up—Chats
Ernie Simon conducts interviews.

EVENING

6:00 ② Sports—Bob Elson
[4] Hot Shot Revue—Musical
⑤ Weather—Clint Youle
⑦ News—Austin Kiplinger
⑨ Captain Video—Adventures
Capt. Video is cut off from communication with Earth.
6:05 ⑤ News—Jack Angell
⑦ Sports—Jack Drees
6:10 ⑤ Sports—Joe Wilson
⑦ Weather—Wayne Griffin
6:15 ② News—Julian Bentley
[4] News—Paul Skinner
⑤ Dorsey Connors—Travel
Tour: Jack and Jill Ranch.
⑦ News—John Daly
⑨ Sports Final—Vince Lloyd
6:20 ⑤ Alex Dreier—Features
6:25 [4] Weather—Bill Carlsen
⑤ Tony Weitzel—Comments
6:30 ② News—Douglas Edwards
[4] Sports Picture
⑤ Dinah Shore—Musical
⑦ Lone Ranger—Western
"The Gentleman From Julesburg." An old hobo named Jules is framed.
⑨ News—Spencer Allen
6:45 ② Jane Froman—Musical
Jane offers a Cole Porter birthday salute. From a penthouse setting high atop New York, Jane sings: "Blow, Gabriel, Blow," "Just One of Those Things," "From This Moment On," "What Is This Thing Called Love?" Other tunes: "The Birthday Kid," "Yes, He Is," "From This Moment On."
⑤ [4] News—John C. Swayze
⑨ Chicagoland Newsreel
7:00 ② MEET MR. McNUTLEY
A nephew of the professor's becomes a house guest, much to the alarm of Ray and his wife. Ray Milland, Phyllis Avery.
⑤ [4] GROUCHO MARX—Quiz
Audience participation quiz, "You Bet Your Life." Groucho emcees.
⑦ F. Y. I.—News Features
Austin Kiplinger moderates a panel discussion of a feature news story.
⑨ HOME SWEET HOME
Building a home, with Ken Nordine.
7:30 ② FOUR STAR PLAYHOUSE
"The Room." A doctor visits a primitive Cuban village and discovers that for hundreds of years the people there have lived in dread of a voodoo king.

Cast

Dr. Graham.....Dick Powell
Sarina ..... Charlita
Gonzales.....Raymond Burr
Fredrico.....Jay Novello
Jaime.....Carlos Vera
Emelio.....Rodolfo Hoyos

[4] TRIANGLE THEATER—Drama
"Life With Elizabeth," starring Betty White and Del Moore.
⑤ JUSTICE—Drama
"The Greedy Man," by Robert Alan Aurthur. A poor man asks the Legal Aid Society to help him get money from a wealthy relative who is incompetent to use it. From the Society's files.
⑦ RAY BOLGER—Comedy
Ray gets that Hollywood bug. When a movie producer hits town, Ray tries to get him tickets to a performance of his show and finds that there are none available. Allyn Joslyn plays Ray's harassed brother.
⑨ FRONT PAGE DETECTIVE
"Echo from the Dead." David Chase inadvertently becomes the house guest of the family of a man whom he had helped sentence to death. Edmund Lowe.
8:00 ② VIDEO THEATER—Drama
⑤ [4] POLICE DRAMA
Clues to a liquor-store robbery lead to a rundown rooming house and the dreams of a lonely old man. From the files of the Los Angeles Police Department. Joe Friday: Jack Web; Frank Smith: Ben Alexander.

7 OPEN HEARING—Discussion
John Daly presents a live and filmed documentary of week's news.

9 JOHNS HOPKINS SCIENCE
"Only Skin Deep" takes up the composition of the skin, and shows how hair grows, though not how it can grow on a bald head. Guests: Drs. George Chase and William Montagna of Brown U.

8:30 2 BIG TOWN—Drama
A playboy loses his memory as the result of a plane crash, and gets a chance to look at his former life from the viewpoint of an outsider. Pat McVey.

5 [4] FORD THEATRE—Drama
"Mason-Dixon Line." To win a new house, an engaged couple enter a contest for married people, planning to marry if they win. They quarrel but they win, so they draw a "Mason-Dixon Line" down the middle of the house.

Cast

Jerry ..... Peter Lawford
Mary-Jo ..... Joanne Gilbert
Arthur Hodge ..... Craig Stevens
Mr. Peabody ..... Reginald Denny
Phoebe ..... Merry Anders

Sponsored by Ford Dealers of America.

7 KRAFT THEATRE—Drama
"Blind Alley," by James Warwick. A fugitive fleeing the police takes over the suburban home of a psychology professor and his wife. But the professor is convinced that his own trained brain is a match for the fugitive's brawn.

Cast

Hal Wilson ..... Barren McGavin
Prof. Shelby ..... Herbert Berghof
Maizie ..... Frances Heflin
Doris Shelby ..... Sylvia Field
Fred ..... William Swan

(Kraft held a party for the actors, and TV GUIDE took the pictures. Story in next week's issue.)

9 FOREIGN INTRIGUE
"Underground Railway." True story of the courageous people who make their way hundreds of miles from the East to break through to freedom.

(Continued from page A-12)

Maybe He Ran Out of Heroism

My husband and I can't understand why Chicago is deprived of seeing *My Hero,* starring Robert Cummings and Julie Bishop. We were regular viewers of this show and we really enjoyed it. What can we do to get it back on TV?—*Mrs. Dolores Houser, Chicago, Ill. (Write CBS, 190 N. State St., Chicago, Ill.—Ed.)*

Pleasant to Her Ears

It would be appreciated if you could tell me where I can write to Len Dresslar. I enjoy *In Town Tonight* very much. Mr. Dresslar and Merelyn Tate have pleasant voices and make a nice vocal duo. It is my opinion he should sing a few semi-classical selections, too.—*Mrs. Barbara Thackeray, Racine, Wis. (Write WBBM-TV, Wrigley Bldg., Chicago, Ill.)*

E. . . I. . . E. . . I. . . O.

When your face begins to wear a frown . . . when your job begins to get you down . . . If you wish you could take a trip out of town . . . there is a way . . . Take a timely tip from me . . . you will never sorry be . . . Sundays at two tune in TV . . . see *Farmtown, USA.* —*Dorothy Pinkerton, Chicago, Ill.*

PETER LAWFORD
JOANNE GILBERT
THE MASON-DIXON LINE
WNBQ · Ch 5 · 8:30 P.M.

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

9:00 ❷ PUBLIC DEFENDER—Drama
"Confession of Guilt." An attractive woman is far too anxious to confess to the slaying of her husband. The public defender tries to prove that she killed him in self-defense. Reed Hadley.

❺ [4] MARTIN KANE—Drama
A girl calls on Kane to help her prove that her fiance did not forge a check with the signature of a rich admirer of hers. Mark Stevens and King Calder.

❾ HOLLYWOOD HALF HOUR
"Make Your Bed." A newly married couple are greeted with bedlam when they begin sorting their wedding gifts.

9:30 ❷ PLACE THE FACE—Quiz

[4] I LED THREE LIVES—Drama
Richard Carlson as Herbert Philbrick.

❺ IT'S A CURIOUS THING
Dan Herbert with a panel.

❼ COLONEL MARCH OF SCOTLAND YARD—Police Drama
"Murder is Permanent." Colonel March solves a murder committed in a beauty parlor. Boris Karloff.

❾ BOSTON BLACKIE—Drama
Blackie climbs to the top of a water tank and rescues a man who was jailed on a assault and battery charge. Kent Taylor.

10:00 ❷ NEWS—Fahey Flynn

[4] PLAY BALL—Quiz

❺ WEATHER—Clint Youle

❼ WATERFRONT—Film Drama
"The Warehouse Incident." Captain John befriends a Korean veteran, until he doubts his story of shady dealings with an "honest" merchant. Preston Foster.

❾ MOVIE—Drama
"Rocky." A boy's dog is wrongfully accused of being a sheep-killer. Roddy McDowell and Nita Hunter.

10:10 ❺ DORSEY CONNORS—Ideas
"Ring a new bell with shower curtain rings."

10:15 ❷ IN TOWN TONIGHT-Variety
Lee Phillip with Len Dresslar, Merelyn Tate, The King's Jesters, and Frank Smith and his orchestra.

[4] NEWS

❺ NEWS—Jack Angell

10:25 [4] WEATHER—Bill Carlsen

10:30 ❷ NEWS—John Harrington

[4] MEET MR. McNUTLEY

❺ SPORTS—Norman Barry

❼ HOLLYWOOD OFFBEAT
"The Trial." Melvyn Douglas stars.

10:45 ❷ IRV KUPCINET—Comments

❺ HERBIE MINTZ—Musical

11:00 ❷ Playhouse—Film Drama
"Washington Lady." The behind the scenes story of a crusading Congressman who discovers that running the country is sometimes handled outside the Capital. Ann Harding and John Litell.

[4] Your Hit Parade—Music

❺ Harness Racing—Maywood

❼ News—Ulmer Turner

❾ MOVIE—Drama
"Friendly Enemies." During World War I, two German-born millionaires split their friendship over their loyalties.

11:05 ❼ Weather

11:10 ❼ Your Lucky Star—Gossip

11:15 ❼ Tom Duggan—Comments

11:30 ❷ News

[4] MOVIE—Drama
"Odette." Based on the espionage activities of Odette Sansom Churchill, a French-born member of British Military Intelligence Service during World War II. Anna Neagle and Trevor Haward.

11:35 ❷ MOVIE—Comedy
"An Angel Comes To Brooklyn." A group of young actors fail on Broadway until an "angel" from Actors' Heaven comes to their aid. Kay Dowd and Robert Duke.

12:00 ❼ MOVIE—Adventure
"Typhoon Treasure." A pearl trader in the South Seas meets trouble when his boat is foundered in a typhoon.

1:00 [4] News—Tom Mercein

1:05 [4] Sports Showcase

1:20 [4] Wrestling

Stations reserve the right to make last-minute changes.

Vicki Mills

FRUSTRATED SONGSTRESS

Television, which has aired most everything from A (aardvarks on the *Garry Moore Show*) to Z (Zulus on *Ramar of the Jungle*), now has come up with a frustrated singer.

She's lovely Vicki Mills, a discovery of Harry Salter, orchestra leader and producer of *Name That Tune,* and her only complaint is that she never gets a chance to finish a song on the show.

The reason is the program's format, which calls for her to stop singing as soon as a contestant guesses the song's title or runs out of time. So the auburn-haired beauty hopes some day for a TV show that will give her a chance to sing a song through to the very end.

Vicki, who was born Carmella Marie Melillo, of Danbury, Conn., was visiting New York with her family two years ago when she dropped in to hear *Name That Tune,* then on radio. The master of ceremonies, Red Benson, invited her to sing. The response was so enthusiastic that Salter caught up with her as she was leaving the studio and offered her a regular job as the program's vocalist to replace June Valli, then leaving for *Hit Parade.*

Now just turned 20, she lives in a hotel for women and pals around with Jill Corey and Shirley Harmer, both vocalists on Dave Garroway's Friday night show.

In addition, as Salter's personal discovery, Vicki has been virtually adopted by his family. In fact, she derived her new name from the Salters' young daughter, Vicki, with whom she baby-sits every Tuesday and takes ballet lessons once a week. And it's Mrs. Salter who teaches her to sing *Name That Tune* songs in those foreign tongues that baffle contestants. Mrs. S. has a staff of 30 exchange students who translate each song into the required native language. She then writes out the translation phonetically for Vicki to memorize.

The Gene Autry Show

PROGRAM OF THE WEEK

Gene Autry is probably the richest cowboy riding the range these days. He has made literally millions in movies, rodeos and merchandise items and is now corralling a new fortune on TV. All of which means that viewers are getting a wealth of production trappings with the *Gene Autry Show.* It's too bad the stories for these little half-hour opuses don't always match.

Gene apparently works on the assumption that what was good enough for the kids at Saturday movie matinees is good enough for kids who watch him from the living room rug. Only trouble is that his telefilms enjoy a prime evening spot on a national network, which means that adults often tune in. And the weekly yarns, while liked by the moppets, are in too much of a rut for the majority of their elders.

On TV as in his countless movies Autry plays Gene Autry. He has no official title or function, but he's always in there using his fists and guns on the side of the law. This weekly triumph of good over evil makes for beneficial viewing for the kids, and maybe that's Autry's sole aim.

Pat Buttram, a portly buffoon with a nasal twang, delights the youngsters as Gene's bumbling partner. He's the standard fraidy-cat, frightened at a sign of violence but ready and able to backstop Gene. Others in the cast are uniformly competent.

That's My Boy

TV writers usually have it tough building one half-hour show around a single situation. Pity the writers of *That's My Boy!,* Eddie Mayehoff's new situation comedy: they must concoct an entire season of half-hour programs on a solitary theme.

Mayehoff plays Jarrin' Jack Jackson, a fabulous athlete in his college days, now blessed with a nearsighted, bookwormish son, whose chief claim to athletic prowess is his ability to lift a heavy dictionary. The series revolves around Mayehoff's efforts to imbue his son with the old rah-rah spirit and "make a man" of him.

Most laughs on the show are due to fine work by Mayehoff, who played the same role in a Dean Martin-Jerry Lewis movie, with Jerry as the son. He's a master satirist and, with one of the most mobile faces on TV, milks that lonely situation to the limit.

Mayehoff, son: football for a bookworm.

Gil Stratton, Jr., is a near-perfect choice for the son's role. He looks the part and has learned the secret of underplaying, which makes him a fine foil for Mayehoff's bombasts. Rochelle Hudson, ex-movie star, is Junior's mother.—*R.S.*

Way out West: Gene Autry and Champion rest up after corralling some baddies.

FINE TUNING

By OLLIE CRAWFORD

Rocky Marciano-Ezzard Charles fight to be seen on theater television. This will be under the Marquee of Queensberry rules.

•

Theater TV is like home TV, except that the easy chair costs two bucks, and isn't easy.

•

The movie crowd will have trouble getting used to boxing. One veteran movie fan figures Marciano is a good fighter, but he could never beat Montgomery Clift. The last heavyweight fight this boy saw in the movies was between Wallace Beery and Marie Dressler.

•

Theater TV has no commercials, but a guy comes out and sings: "How are you fixed for popcorn?"

•

The theater will use a regular size screen, but Rocky swings in CinemaScope. He's the first heavyweight champion who can defend his title while air conditioning the theater. If the fight were in 3-D, a guy wouldn't be safe in the first five rows. The referee would insist on working from the balcony.

•

Rocky can't hurt you with the punches he aims at you, but he can kill you with the misses.

•

All he has to do is land one punch, and he'll be fighting Charles Ezzard.

TV FILMS

. . . Many Are Made But Few Are Chosen

Pilot film scenes: (top) Mickey Rooney, Pat Walker in *Hey, Mulligan!;* Joe E. Brown, Helen Spring in *Joe E. Brown Show.*

Angela Lansbury menaces Howard Duff, Marya Marco in *Johnny Nighthawk;* Laraine Day registers in *White Collar Girl.*

Trying to keep up with the number of new shows being prepared for television is like trying to predict a city's vital statistics a week in advance. The pile of prospective programs undergoes nonstop addition and subtraction.

Every new show is accompanied by a blast of introductory publicity just short of that lavished on the inauguration of a President. Few are ever heard from again. During the first six months of 1953, for instance, 269 new film shows were announced in Hollywood. Of these, 152 never survived beyond the initial ballyhoo. Forty-six reached the pilot film stage before being dropped. Nineteen managed to live through three to 13 films. Only 52 are still in business.

In recent months, 61 new film series have been reported in some stage of preparation. Some of these already have been sold—Preston Foster's *Waterfront,* Reed Hadley's *Public De-*

◀ Celeste Holm didn't wait for NBC to find a purchaser for her *Caroline* TV series.

fender, David Brian's *Mr. District Attorney.* Also set is the Mickey Rooney show, *Hey, Mulligan!,* an NBC property in which Rooney is cast as a network page who can't do anything right. The pilot film was one of the funniest in recent memory.

Most of the others exist only as pilot film "samples"; some will never get that far.

Almost certain to make the grade by the beginning of next season, however, are a few hand-tooled series. A fairly sure thing is Joan Crawford's projected series, *The World and I,* with the star cast as a newspaperwoman. Jane Wyman also has completed a pilot film, but it has no title as yet and no one is willing to talk about it.

ABC, in conjunction with Hal Roach, Jr., has financed four pilots: *White Collar Girl,* with Laraine Day; *Passport to Adventure,* with Cesar Romero; *Tales of a Wayward Inn,* with Brian Aherne; and *The Joe E. Brown Show.* All four are reported "on the verge of a sale," but Roach seems closer to *bingo!* with his new *Lassie* series, starring five dogs of that name. (Across town, Screen Gems is rushing work on a *Rin Tin Tin* series.)

CBS is readying a combined live-film series based on an old radio favorite, *The Line-Up,* with Warner Anderson and Tom Tully. The network may also air a series starring Dick Powell in the Willie Dante role he has played several times on *Four Star Playhouse.*

Piles And Piles Of Pilots

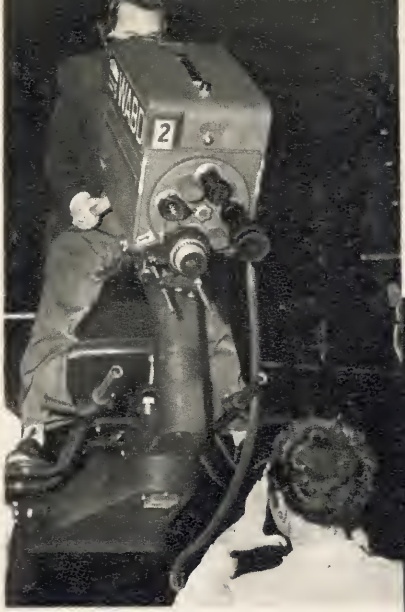
NBC may schedule a TV version of Robert Young's *Father Knows Best* and may or may not be blessed with Jack Webb's *Pete Kelly's Blues.* The network already has made pilots of *Oops, It's Daisy!* with Helen Halpin and Mary Costa; *H. J. Moseby, Decent Citizen,* with William Demarest, and *It's a Great Life,* with James Dunn and Michael O'Shea.

Desilu Productions is now busy with two pilots: Spring Byington's *December Bride* and Charles Coburn's *Country Doctor.* NBC is stuck, for the moment, with a pilot Celeste Holm made over a year ago titled *Caroline.* Because it didn't sell immediately, Miss Holm went on to other things and is currently unavailable.

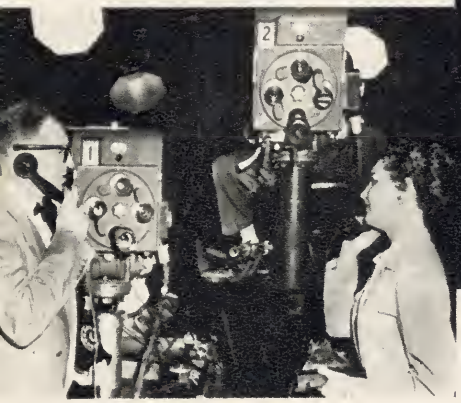
Other good bets include the new *Ellery Queen* series with Hugh Marlowe, *The Westerner* with James Craig, *Men of Justice* with Gene Lockhart, *Where Were You?* with Ken Murray, *Dr. Christian* with Jean Hersholt, *Truth or Consequences* with Jack Bailey, *For the Defense* with Edward G. Robinson, *Johnny Nighthawk, Outlaws of the Century, Authors Playhouse* and *The Damon Runyon Playhouse.*

IT'S NOT DONE

How TV Technicians



High drama: the cameraman bears down on Jeree Stevens with high boom and close-up lens for a dramatic effect.



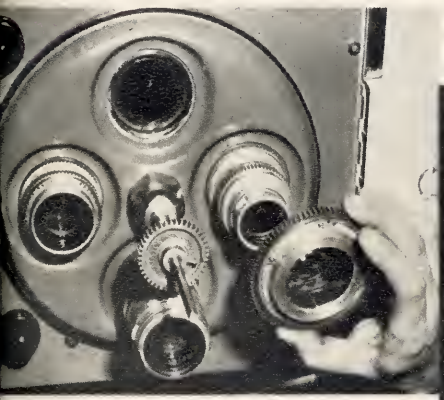
Split screen: Miss Stevens and Ben Gaiti are photographed with separate cameras. The images are combined in control room.

WITH MIRRORS

Achieve Trick Effects

Electronic sleight-of-hand, combined with photographic tricks, unusual lenses and skilled cameramen, has produced many odd pictures on the Nation's TV screens. The variety is almost limitless. TV Guide here shows four of the most common in an effort to explain how some of the magic is achieved. In each case the behind-the-scenes setup and the picture as seen by the viewer are shown.

Tricky: here's how an actor can be placed in a setting. A photograph of a church is recorded; then the man takes an exact position, set by wooden frame, and his image is superimposed.



Familiar: many have seen an actress suddenly surrounded by many revolving images of herself. It's done with a rotating prismatic lens.

REGIONAL RECIPES:

in New England, it's LOBSTER!

By Roberta Clarke

Miss Clarke is hostess of *Fun with Food,* on WBZ-TV, Boston.

The word "lobster" is almost synonymous with New England. When I think of broiled lobster with drawn butter, my thoughts always turn to our New England coast. Sometimes I think of the young lobster sitting in rocky crevices and ledges, with feelers extended in search of a tasty morsel, a bit of food. More often I think of some of the delicious morsels of food he provides for me . . . . such as lobster in wine sauce—divine over shrimp or whitefish. Or baked lobster . . . .

Lobster Wine Sauce

Prepare a medium white sauce of ¼ c. butter and ¼ c. flaur. Blend. Add slawly 2 c. rich milk or thin cream. Caak until thick.

Add ¼ c. dry white wine, seasan ta taste.

Just before serving, add one or more c. labster meat, heat through.

Serve aver steamed fresh shrimp.

Baked, Broiled Lobster

Lay live labster an its back an a cutting baard. Place hand firmly aver claws, use a sharp knife and cut the labster. Begin at the head, cut down the belly and thraugh tail.

Hald the labster aver crushed crackers and let the salt water fram the labster run inta crushed crumbs.

Remove liver and replace with seasaned crumbs that have been mixed with melted butter and tharoughly blended.

Fill labster with the crumb dressing.

Place a strip af bacan aver the belly; cross labster claws and put in brailer pan. Bake 5 min. at 375° in aven.

Now place in broiler 4 inches fram flame far 15 minutes. Dat with butter and serve.

New England epicures steam their lobsters over a hot fire for 10 to 30 minutes, depending on the size. They place the lobster upside down in a steaming kettle and cover tightly, using only a small amount of water. This method, they say, preserves the full flavor.

Lobster Stew

Scald one quart milk with ane small slice of onian. When scalded, remave anian slice. Add 2 cups of lobster meat which has been sauted in butter. Season, heat and serve.

SPORTS

Red Smith

Can 'Snooks' Do It?

Ezzard Charles is a former Heavyweight Champion of the World, whose friends call him "Snooks." If this seems a curious name for a professional bruiser, well, Ezzard is an unusual fist fighter.

He is a music lover out of Cincinnati, and I shouldn't be surprised if his favorite musical character were Sweet Alice, the lovely but hypersensitive heroine of the song, "Ben Bolt," who "wept with delight when you gave her a smile and trembled with fear at your frown."

Though Ezzard has not been seen to shed tears in the ring, he did quail fearfully under the scowl of Jersey Joe Walcott on June 5, 1952, and thus tossed away a chance to become the first man in history to regain the heavyweight title.

Pretty soon now, Charles is going to get his second chance to regain the championship. (He won it in his first title bout, defended it successfully eight times, lost to Walcott on his ninth defense and lost again in another match with Walcott.) Now he's going to try to take it away from Rocky Marciano.

There is an unshakable conviction here that Charles cannot possibly beat Marciano in any ring on any night; and yet here is what happens to all of us when a heavyweight title first is coming up:

We start saying to ourselves, "Now wait a minute. Marciano is an awkward boxer, right? Right. Charles is a pretty good boxer, right? Right. A boxer always has a chance with a puncher, hasn't he? He has. So . . .

"Look," we tell ourselves, "until that night in Pittsburgh when Jersey Joe stiffened Ezzard with a left hook, Charles always was a better fighter than Walcott, wasn't he? Well, Walcott gave Marciano the toughest fight of his life and was winning off by himself until Rocky tagged him in the 13th round. Couldn't Charles . . .?"

Funny thing, none of this will be part of a deliberate effort to build up the Marciano-Charles fight. We'll all be dead serious about it, asking ourselves these questions as the night of the fight draws near.

One thing we'll forget. We don't remember that Charles lost to Walcott in one of the poorest fights Walcott has made, and that Marciano knocked Walcott out on the best night Jersey Joe ever knew. Funny, but we'll forget that.

Seagram-Distillers Corporation, New York City.
Blended Whiskey. 86.8 Proof. 65% Grain Neutral Spirits.

Levenson on Laughter

Smilin' Sam Evaluates TV Comedians' Styles

Sam Levenson likes laughter. He's forever greeting jokes—his own and others'—with a wide grin and a hearty chuckle. And, as befits a schoolteacher turned TV comedian, he has theories about humor and a willingness to express them.

TV Guide *recently visited Sam's Brooklyn home, set up a tape recorder and invited the round-faced comedian to theorize. Here are some snippets from the tape:*

There is a big difference between wit and humor. I gave a definition of wit on *Show Business* that sort of sums it up. Wit is the guy who gets into the cab and says to the driver, "Drive off a cliff, I'm committing suicide." You see, he's going and everybody is going with him—the driver, the car. After a joke, the genuine wit doesn't care if the world is in a shambles, while a humorist is careful not to destroy the world. He wants to preserve it, he loves it.

Wit is sharp. It needs a victim, whereas humor is based on the common denominator between you and the guy in the story. A humorist doesn't say, "This guy is ridiculous." He says, "This fellow is a lot like me; he does things I can understand."

Mark Twain was a great humorist. He said lines that no gag writer could conceive. One of them would make you cry. It was a philosophy of life. Twain said that you should live "so that when you die even the undertaker will be sorry." That's a beautiful thing. Of course, he could be a wit, too. I remember one biting line of his: "First, God practiced by making idiots and then he made boards of education. . . ."

There are very few humorists around, mostly wits. My personal preferences are fellows like Herb Shriner . . . But I like all good comedians. The only ones I really dislike are the thieves, the out-and-out thieves. They'll do two minutes of this guy, two minutes of that guy. There are plenty of them in the business. But what are you going to do, sue them? . . .

Groucho Marx is a delight and he is definitely a wit. He gets off the hook now by saying at the end, "You're really a nice fellow" or "I'm only fooling"; but before he gets to put that rose in your buttonhole, he's killed you six times. . . .

Fred Allen—well, we all loved the real Fred Allen. Fred is not doing what he does best . . . I think what is basically wrong is that he doesn't look well on TV, he doesn't screen well . . . (Also), on radio there was that little space of about 15 seconds when the listeners used their imaginations. . . . Fred has worked with a script for 20 years and it's very difficult for him to get used to this medium. . . .

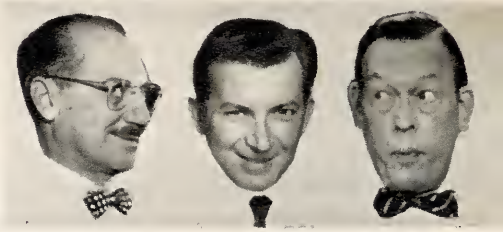
Roger Price is a very special type. He's very intellectual and it surprised me. I thought he was more the chi-chi club-type comedian. But he's becoming very popular. George (S. Kaufman) loves him, he is crazy about him. Kaufman *laughs* when this man is on and Kaufman rarely laughs. . . .

Now about "rehearsed" ad-libbing. Well, we know in the business that it can't be done any other way. The public should realize that nobody can do it. Sometimes contestants go into a silence on you. You have to be prepared with questions that will lead to jokes. . . .

A humorist is basically a monologist. He has to build a situation. Given my choice, I would like to tell one story that takes four minutes . . . but the producers go into a panic if nothing happens for a minute. They think it's dead air . . . There's always the fear of that "vibration of nothing." . . . Shriner, of course, works slowly, but it took years to build a receptive audience for Shriner . . . I like to get a quick laugh and then save my slow, juicy story until the end, after I have the audience with me. . . .

Humor, I feel, can actually help understanding among races and creeds, and you can do it without getting up on a soap box. I have one technique in telling "national" jokes. We all know the stereotypes. I think they're dangerous, so I just change the usual adjectives. Instead of "drunken," for instance, I use "pleasant, friendly." That way you're really preaching and no one realizes it. . . .

I object to foreign accents, too, because they are seldom applied to good



Wits eye humorist: Herb Shriner is flanked by Groucho, Fred Allen.

people. Generally spies and gangsters. Molly Berg does it well, inoffensively . . . But *Luigi* was taken off the air, and *Amos 'n' Andy* don't represent the kind of people we meet in everyday life. They're caricatures. . . .

Schools, weddings, births, mothers-in-law—they, too, should be treated kindly . . . This is a full-time philosophy of mine. . . .

THRILLS!
EXCITEMENT!
DRAMA!

FOLLOW TELEVISION

7 DAYS A WEEK

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TV GUIDE

GREATEST BARGAIN ON EARTH

(SEE COUPON INSIDE)

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